

1. Record Nr.	UNINA9910741391003321
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Titolo	Creative hustling : women making and distributing films from Nairobi / / Robin Steedman
Pubbl/distr/stampa	Cambridge, Massachusetts : , : The MIT Press, , 2023
ISBN	0-262-37268-1 0-262-37267-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (224 pages)
Collana	Distribution matters
Disciplina	791.430820967625
Soggetti	Women motion picture producers and directors - Kenya - Nairobi Motion picture producers and directors - Kenya - Nairobi Women in the motion picture industry - Kenya - Nairobi Motion pictures - Kenya - Nairobi - Distribution
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction: Female Filmmakers at Work in Nairobi -- The Makings of an Industry: Filmmaking between the Local and the Transnational -- Making Transnational Cinema -- Entrepreneurialism and Stylistic Internationalization on Screen -- Circulation and Censorship in Nairobi: On TV and Online -- Watching Film in Nairobi -- Precarity, Entrepreneurialism, and Innovation in Nairobi -- Conclusion
Sommario/riassunto	"Creative Hustling is the first book length study about Nairobi-based female filmmakers and their labor as artists and entrepreneurs. Based on original empirical research, Steedman explores how these women pair their cinematic ability with an equally apt business acumen, contributing to a narrative of what it takes to succeed as a filmmaker in Nairobi. This book theorizes "hustling" as a creative practice and an innovative mode of working-one that can teach us new lessons about what it takes to produce and distribute film today, in a global age increasingly marked by flexible and precarious work"--