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Nota di contenuto	Intro -- Contents -- Acknowledgments -- 1. Datafication -- Datafication and Algorithmic Power -- Enacting Algorithms in Daily Life -- Mutual Domestication -- Algorithmic Platforms in Latin America -- Why Costa Rica? -- Research Design -- Overview of the Book -- 2. Personalization -- Algorithmic Interpellation on Netflix -- The Personification of Spotify -- Building a Personal Relationship with TikTok's Algorithms -- Concluding Remarks -- 3. Integration -- Integrating Cultural Sources to Watch Netflix -- Integrating Cultured Capacities through Spotify's Recommendations -- Integrating Relations across Platforms through TikTok -- Concluding Remarks -- 4. Rituals -- Of Rituals and Recommendations on Netflix -- Affect, Rituals, and Playlists on Spotify -- Boredom and Personalization on TikTok -- Concluding Remarks -- 5. Conversion -- Conversion as Sharing Recommendations on Netflix -- Conversion as Public Intimacy on Spotify -- Conversion as Attachment through TikTok -- Concluding Remarks -- 6. Resistance -- Claiming Identity against Netflix's Biases -- Deconfiguring the Spotify User -- Revealing TikTok's Political Project -- Concluding Remarks -- 7. Mutual Domestication -- Recognizing the Purposes of Algorithmic Determinism -- Five Dynamics of Mutual Domestication -- Cyclicity -- Algorithms in Costa Rican Culture -- Algorithms as Costa Rican Culture -- The Multiplicity of Datafication --

