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| Titolo | Corporate performance : a ratio-based approach to country and industry analyses // Julia Koralun-Bereznicka |
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| ISBN | 3-319-00345-3 |
| Edizione | [1st ed. 2013.] |
| Descrizione fisica | 1 online resource (201 p.) |
| Collana | Contributions to management science |
| Disciplina | 658.15 658.408 |
| Soggetti | Corporations - Finance Industrial management |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | Corporate performance interpretation and measuring problems -- Country and industry factors as determinants of corporate performance -- Analysis of the corporate performance diversity in the selected European Union countries -- Cross-industry and cross-country comparative cluster analysis -- Factors affecting corporate performance in countries and industries. |
| Sommario/riassunto | This book presents the comparative evaluation of international and industrial factors affecting the financial condition of enterprises. In the theoretical part, the results of previous research on the occurrence of the country and industry effect in the financial health of companies are reviewed. The aim of the empirical study is to determine such factors – national or industrial ones – that have a greater impact on the corporate performance in the selected European Union countries. Corporate performance is measured and described with the use of a large set of fundamental ratios. Corporate performance is therefore treated as a more complex matter influenced by such aspects as profitability, liquidity, working capital and solvency. The book especially analyses the importance of non-public companies of all sizes, which is also rare as current research focuses mainly on public companies due to the data constraints. . |