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Altri autori (Persone)	GarzonDolores Revilla-CamachoMaría-Ángeles
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Nota di contenuto	Chapter 1. A Journey Through Entrepreneurial Fundraising -- Chapter 2. The Role of Incubators and Accelerators in Entrepreneurial Fundraising -- Chapter 3. Crowd-based Financing Tools for Entrepreneurs: A Guide for Effective Crowdfunding -- Chapter 4. Factoring, Leasing and Confirming for Entrepreneurs -- Chapter 5. Government Grants, Subsidies, and Tax Reliefs for Entrepreneurs: An Overview of the Spanish Case -- Chapter 6. Business Angels and Venture Capital -- Chapter 7. Access to Capital Markets for Entrepreneurs -- Chapter 8. Financing with Crypto-Assets -- Chapter 9. Managing Transparency and Legitimacy in Startups -- Chapter 10. Corporate Governance in Startups -- Chapter 11. A Practical Fundraising Toolkit to Raise Funds.
Sommario/riassunto	This book on entrepreneurial fundraising combines rigor and applicability to train current and prospective entrepreneurs in the

financing processes. Through its diverse set of chapters, it reviews the latest financing tools and dynamics, the most pressing dilemmas as well as practical examples of ideal methods in the economic-financial management of startups. This book analyzes the financing methods available to entrepreneurs from a practical perspective. Expert authors also present insights on topics such as the role of incubators and accelerators in entrepreneurial fundraising; crowd-based entrepreneurial fundraising instruments; factoring, leasing and confirming for entrepreneurs; government grants, subsidies, and tax reliefs; business angels and venture capital firms; access to capital markets through initial public offerings; and financing with crypto-assets. The book concludes with a discussion on emerging issues in the entrepreneurial finance paradigm, namely transparency and legitimacy and corporate governance in startups; and, additionally, provides a practical toolkit for fundraising, with the main mistakes, how to win over investors, success stories, and resounding failures. The editors, with extensive experience in advising entrepreneurs from a professional and academic perspective, have made a considerable effort to draw a learning roadmap that can be especially useful for entrepreneurs. Therefore, the resulting book may be of great interest to entrepreneurs and anyone interested in learning more about the financing process for entrepreneurs.

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