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Descrizione fisica	1 online resource (220 pages)
Disciplina	658.403
Soggetti	Multiple criteria decision making New products - Technological innovations Strategic planning Engineering - Economic aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	1. Understanding Business Priorities -- 2. Technical Decision-Making -- 3. Balancing Technical and Business Priorities -- 4. The Role of Senior Engineers -- 5. Case Studies in Balancing Technical and Business Priorities -- 6. Best Practices for Balancing Technical and Business Priorities -- 7. Overcoming Challenges -- 8. Conclusion.
Sommario/riassunto	Learn how to make the right technical decisions to achieve your organization's business objectives. This book is a guide for software engineers who are responsible for making technical decisions that impact the business objectives of their organization. You'll start by reviewing business priorities, technical decision-making, and see how to overcome common challenges. Using real world case studies, this book offers a comprehensive overview of the skills and strategies required for senior engineers to effectively navigate complex technical and business challenges. You will also gain advice on building trust and credibility with business stakeholders and communicating technical challenges and opportunities to them. The Technical-Business Equilibrium reveals practical strategies for assessing technical feasibility and risk, selecting the best solutions to meet your company's goals, and communicating those decisions to business stakeholders.

