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Altri autori (Persone)	PedersenTorben
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Nota di contenuto	Exploring Layers of Complexity in Offshoring Research and Practice -- Offshoring Activities Impact A Company's Business Model: The Case of BBVA and Banco Santander -- Entrepreneurial Globalization: Lessons from the Offshoring Experiences of European Firms -- Tracking Offshoring and Outsourcing Strategies in Global Supply Chains -- Exploring Processes and Capabilities in Offshoring Intermediation -- Offshoring And Outsourcing Of Customer-Oriented Business Processes: An international transaction value model -- Offshoring White-Collar Work: An Explorative Investigation of the Processes and Mechanisms in Two Danish Manufacturing Firms -- SMEs De- Or Reorganizing Knowledge When Offshoring? -- The Dual Role of Subsidiary Autonomy in Intra-MNC Knowledge Transfer -- The Challenge of R&D Offshoring: Implications for Firm Productivity -- Industrial R&D Centers in Emerging Markets: Motivations, Barriers and Success Factors -- Towards a Flexible Breathing Organization: R&D Outsourcing at Bayer -- The Service Offshoring Code: Location Efficiencies for German Firms -- The Exit Advantage: Overcoming Barriers to National Exit -- Climate Change and the Offshoring Decision: Risk Evaluation and Management

-- Do Expectations Match Reality When Firms Consider The Risks Of Offshoring? A Comparison of Risk Assessment by Firms with and Without Offshoring Experience -- Offshoring of Innovation: Global Innovation Networks in the Danish Biotech Industry -- Global Operations Coevolution: Hidden Effects and Responses -- Transformations of Mobile Telecommunications Supplier Networks -- Broadening the Conceptual and Phenomenological Scope of Offshoring -- The Complexity of Offshoring. A Comparative Study of Mexican Maquiladora Plants and Indian Outsourcing Offices from an Institutional-Prospect Theory Perspective.

Sommario/riassunto

The continuous search for efficiency gains and the goal of attaining a sustainable competitive advantage have steadily increased the volume of goods and services procured globally from third party vendors. In this context, named as “the next wave of globalization”, the offshoring phenomenon has stimulated research and political debates. With the rise of services offshoring, international value chain disaggregation for services has reached a formerly unknown scale. Also, it is increasingly complex transactions, requiring a higher degree of qualification, which are becoming subject to offshoring as well. The Offshoring Challenge: Strategic Design and Innovation for Tomorrow’s Organization features selected chapters by an international research community on the topic of offshoring. All potential business models from offshore outsourcing to third party providers are covered, from cooperative arrangements to internal organizational set-ups including captive offshore centers. Contributions have significant insights regarding: the increasing offshoring of knowledge-intensive services; the offshoring process; business models incorporating offshoring; the hidden costs of offshoring; and the administration of offshoring activities within firms. The book is aimed at a broad audience of scholars, students and practitioners in the fields of strategy, international business and operations management.
