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Descrizione fisica	1 online resource (XI, 232 p.)
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Sommario/riassunto	<p>From performers who bask in the spotlight to those who find inspiration in the midnight glow of a computer monitor, the world has no shortage of creative people. While the day-to-day realities of a ballerina may be quite different from that of a novelist, actor, graphic artist, musician, or software developer, they share many things in common. Chief among these is the desire to make a living with their art. Maybe you're working to build a sustainable, full-time creative career. Or perhaps you're happy in the corporate world but would like to turn your love for music, dance, painting, or programming into a steady stream of extra income. Either way, if you're like most creative souls, you tend to focus on your passion to the exclusion of all else—and you may scorn the details of business and promotion. Yet as <i>Have Fun, Get Paid: How to Make a Living with Your Creativity</i> shows, developing business skills couldn't be more important for those who want to achieve success and generate steady income from their work. With decades of professional experience in creative fields such as music, software, writing and speaking, bestselling author Christopher Duncan demystifies the path to getting paid for your artistic talents. With lighthearted stories and down-to-earth advice, he starts with the</p>

basics and shows you how to build a solid, dependable career. All that's required is consistent effort and a bit of commonsense. In Have Fun, Get Paid you will learn how to: Find paying work and get the gigs  
Market your talent without selling your soul Build an image as a highly sought after professional Manage the business details of your creative career Harness the power of relationships for long term success With advances in technology and the global reach of the Internet, creative people are empowered today as never before. Have Fun, Get Paid will show you how to take control of your dreams and bring them to life. .

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