

1. Record Nr.	UNINA9910739472903321
Autore	Persiani Niccolò
Titolo	Global, Regional and Local Perspectives on the Economies of Southeastern Europe : Proceedings of the 14th International Conference on the Economies of the Balkan and Eastern European Countries (EBEEC) in Florence, Italy, 2022 / / edited by Niccolò Persiani, Ilaria Elisa Vannini, Martina Giusti, Anastasios Karasavoglou, Persefoni Polychronidou
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2023
ISBN	9783031340598 3031340590
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (359 pages)
Collana	Springer Proceedings in Business and Economics, , 2198-7254
Altri autori (Persone)	VanniniIlaria Elisa GiustiMartina KarasavoglouAnastasios PolychronidouPersefoni
Disciplina	330.9496
Soggetti	Economic development Entrepreneurship New business enterprises Macroeconomics International business enterprises Finance Economic Development, Innovation and Growth Macroeconomics and Monetary Economics International Business Financial Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Public Administration/Governance and the Economies of Southeastern Europe -- Greek Political Economy in the Post-crisis Period 2010–2019 -- Social Capital and Income Inequality in OECD Countries: Casualty Evidence -- The Jungle of Sustainability Frameworks and Standards: Evidence from European Listed Companies -- The Social Return on

Investment (SROI) for Evaluation of the Impact in International Cooperation Health Project in Albania: A Case Study -- The Transformation of EU'S MU to a Real EMU as a Need for Addressing Crises -- MNEs Institutional Entrepreneurship: The Effect on Corruption. An Analysis of Emerging Economies -- Innovation and Skills Requirements in Post-transition Economies -- Managing Labor Relations in Greek Hospitals—A Nursing Approach -- Statistical Arbitrage Using Cointegration and Principal Component Analysis Approach -- Assessing Relationship Between Entrepreneurship Education and Business Growth -- Innovation Policy to Solve Convergence Challenge for the Eastern European and Balkan Countries -- Evaluation of the Operation of a Social Cooperative Enterprise and Comparison with an 'Ordinary' Enterprise of the Private Sector in Greece -- The R&D Effect on Firm Value in the Information Technology Industry -- Business Growth and Development in Southeastern Europe Investigating Financial Challenges Facing Enterprises: Evidence from Albania -- The Recognition and Impact of Dynamic Pricing with ESL Technology on the Purchase Decision of Consumers in Stationary Grocery Stores: Current Findings and Experiment -- The Impact of Quantitative Easing on Stock Market: Evidence from Greece -- Pest Analysis of the E-commerce Industry: The Case of Greece -- Bibliometric Analysis of Migration-Tourism-Terrorism Nexus -- Health Care and the Implementation of Public-Private Partnership (PPP) Instruments in Transition Balkan Countries -- The Relationship Between Financing Decision of SMES and Their Performance -- Service-Dominant Logic: The Road Map to Value Co-Creation in Place Marketing -- Degree of Personal Income Taxation Convergence in the Eurozone.

Sommario/riassunto

This book includes papers presented at the 14th International Conference "Economies of the Balkan and Eastern European Countries" (EBEEC), held in Florence, Italy, in May 2022. It sheds new light on the micro- and macroeconomic developments in the Eastern European and Balkan countries, taking into account also the broader regional and global factors influencing these developments. In particular, it includes the latest theoretical and empirical research and policy insights from Central and Southeastern Europe and presents new ideas on how to resolve economic problems, also generated by the pandemic, in the Balkan and Eastern European economies in a pan-European context. By examining how the decisions and the performance of economic, social, and political actors in the area are intertwined with wider events, also at a global level, the papers highlight the dynamic development in Eastern Europe and the Balkans region. Further, the book demonstrates how the area is evolving within the framework of European economic integration and the global effervescent economy.