Record Nr. UNINA9910739468603321 Collaborative Economy and Tourism: Perspectives, Politics, Policies and Titolo Prospects / / edited by Dianne Dredge, Szilvia Gyimóthy Pubbl/distr/stampa Cham:,: Springer International Publishing:,: Imprint: Springer,, 2017 **ISBN** 3-319-51799-6 Edizione [1st ed. 2017.] 1 online resource (XIV, 323 p. 13 illus., 9 illus. in color.) Descrizione fisica Collana Tourism on the Verge, , 2366-262X Classificazione 28.16.12 Disciplina 338,4791 Soggetti Tourism Management Economic sociology **Business ethics** Industrial organization **Tourism Management Economic Sociology Business Ethics Industrial Organization** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references at the end of each chapters. Nota di contenuto Introduction -- Part I: Theoretical Explorations -- Part II: Disruptions. Innovations and Transformations -- Part III: Encounters and Communities -- Part IV: Futures. This book employs an interdisciplinary, cross-sectoral lens to explore Sommario/riassunto the collaborative dynamics that are currently disrupting, re-creating and transforming the production and consumption of tourism. House swapping, ridesharing, voluntourism, couchsurfing, dinner hosting, social enterprise and similar phenomena are among these collective innovations in tourism that are shaking the very bedrock of an industrial system that has been traditionally sustained along commercial value chains. To date there has been very little investigation of these trends, which have been inspired by, amongst other things, de-industrialization processes and post-capitalist forms

of production and consumption, postmaterialism, the rise of the third

sector and collaborative governance. Addressing that gap, this book explores the character, depth and breadth of these disruptions, the creative opportunities for tourism that are emerging from them, and how governments are responding to these new challenges. In doing so, the book provides both theoretical and practical insights into the future of tourism in a world that is, paradoxically, becoming both increasingly collaborative and individualized.