Record Nr. UNINA9910739465503321 Closing the Gap Between Practice and Research in Industrial Titolo Engineering / / edited by Elisabeth Viles, Marta Ormazábal, Alvaro Lleó Pubbl/distr/stampa Cham:,: Springer International Publishing:,: Imprint: Springer,, 2018 **ISBN** 3-319-58409-X Edizione [1st ed. 2018.] Descrizione fisica 1 online resource (380 pages): illustrations, tables Collana Lecture Notes in Management and Industrial Engineering, , 2198-0772 Classificazione 64.16 670.42 Disciplina Soggetti Industrial engineering Production engineering Production management Operations research Management science Computer mathematics Computer software—Reusability Industrial and Production Engineering **Operations Management** Operations Research, Management Science Computational Science and Engineering Performance and Reliability Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references at the end of each chapters and index. Nota di contenuto Part 1: Strategy and Enterpreneurship -- Chapter 1. Innovative Spillovers and Eciency in the Brazilian Industry -- Chapter 2. Supply Chain Sustainability in Spanish Major Retailer Through Strategic Alliances and Lean Practices -- Chapter 3. The Executive's Personal Characteristics Influences on the Strategic Decision-Making Process: Does the Mental Model Matter? -- Chapter 4. Components to Construct a Business Model Innovation under a Product-Service System Approach in the Aerospace Industry Through Analytical Hierarchy Process --Chapter 5. Depicting Big Data: Producing a Technological Prole --Chapter 6. Management, Innovation Capacity and Fear of Failure in a

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Sommario/riassunto

This book presents the proceedings of the XXII International Conference on Industrial Engineering and Operations Management, International IIE Conference 2016, and International AIM Conference

2016. This joint conference is a result of an agreement between ADINGOR (Asociación para el Desarrollo de la Ingeniería de Organización), ABEPRO (Associação Brasileira de Engenharia de Produção), AIM (European Academy for Industrial Management) and the IIE (Institute of Industrial Engineers), and took place at TECNUN-School of Engineering (San Sebastián, Spain) from July 13th to 15th, 2016. The book includes the latest research advances and cutting-edge analyses of real case studies in Industrial Engineering and Operations Management from diverse international contexts, while also identifying concrete business applications for the latest findings and innovations in operations management and the decisions sciences.