

1. Record Nr.	UNINA9910739458803321
Titolo	COVID-19 and the evolving business environment in Asia : the hidden impact on the economy, business and society // Andrei O. J. Kwok, Motoki Watabe and Sharon G. M. Koh, editors
Pubbl/distr/stampa	Singapore : , : Springer, , [2022] ©2022
ISBN	981-19-2749-9
Descrizione fisica	1 online resource (286 pages)
Disciplina	616.2414
Soggetti	COVID-19 Pandemic, 2020- COVID-19 (Disease) - Economic aspects COVID-19 Pandemic, 2020- - Economic aspects - Asia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Intro -- Acknowledgements -- About This Book -- Contents -- Introduction -- COVID-19 and the Transformation of the Business Environment -- 1 Introduction -- 1.1 Aim of the Book and the Approach to the Research -- 1.2 Main Themes -- 2 Conclusion -- References -- Industries and the Economy -- Japanese Prefer to Have Face-to-Face Communication in the Workplace Even During the Pandemic -- 1 Introduction -- 2 External Incentive Hypothesis-From Meyer (2017) -- 3 Internal Motivation Hypothesis-From Maslow's Hierarchy of Needs -- 4 Integration Through Cultural Self Theory -- 5 Conclusion -- References -- COVID-19 Implications for Tourism: Shifts, Trends, Challenges, and Opportunities -- 1 Introduction -- 1.1 The Severity of the pandemic's Impact on the Tourism Industry -- 1.2 Theoretical Consideration: COVID-19-Induced Chaos and Complexity? -- 2 Methodology -- 2.1 Journal Selection -- 2.2 Summative-Inductive Content Analysis -- 3 Data Analysis -- 3.1 Level 1 Co-Occurrence Analysis: Subthemes of COVID-19 Tourism Research -- 3.2 Level 2 Co-Occurrence Analysis: Main Themes of COVID-19 Tourism Research -- 4 Discussion and Findings -- 5 Conclusion -- Appendix: Thematic Analysis and the Corresponding Examples -- References -- COVID-19 and India's Flirtation with Localism -- 1 Introduction -- 2 Context --

2.1 Swadeshi and Neo-Swadeshi -- 3 Research Questions and Research Objectives -- 4 Theoretical Background -- 4.1 The Discourse-Theoretical Approach -- 4.2 Discursive-Material Knot -- 4.3 Antagonism, the Logic of Equivalence, and the Logic of Difference -- 4.4 Dislocation and Invitation -- 5 Methodology -- 5.1 Data Collection and Coding -- 5.2 Data Analysis -- 6 Findings -- 6.1 The Swadeshi Discourse -- 6.2 Localist Discourse -- 7 Discussion -- 7.1 COVID-19 as an Event, and Its Materiality. 7.2 The COVID-19 Pandemic and the Dislocatory Moment of the Swadeshi Discourse -- 8 Conclusion -- References -- FDI in the Era of the Pandemic: Public Health as a New Country Risk Measure -- 1 Introduction -- 2 Conceptual Background: Country Risk -- 2.1 Political Risk -- 2.2 Financial Risk -- 2.3 Economic Risk -- 2.4 Natural Risk -- 3 Research Context: COVID-19 and Foreign Direct Investment -- 4 Data and Methodology -- 4.1 Data -- 4.2 Methodology -- 5 Findings -- 5.1 FDI Inflow and COVID Mortality -- 5.2 FDI Inflow and Regulatory Quality -- 5.3 FDI Inflow and Healthcare Expenditure -- 5.4 Healthcare Expenditure and Regulatory Quality -- 5.5 COVID Mortality and Health Expenditure -- 5.6 COVID Mortality and GDP Per Capita -- 6 Discussion -- 6.1 Contribution to the Literature -- 6.2 Contribution to Policy Formulation -- 7 Limitations and Directions for Future Research -- References -- Business Innovation and Strategy -- E-Commerce Adoption by Women Microentrepreneurs in Malaysia -- 1 Introduction -- 2 Conceptual Framework and Hypotheses Development -- 2.1 Technology Acceptance Model (TAM) -- 2.2 The Perceived Usefulness (PU) and Perceived Ease of Use (PEOU) of ICT -- 2.3 Fixed Versus Growth Mindsets and Technology Acceptance -- 2.4 Growth Mindset as a Determinant of the Perceived Ease of ICT Use -- 3 Data Collection and Empirical Results Analysis -- 3.1 Questionnaire Design and Sample Description -- 3.2 Data Analysis and Methodology -- 3.3 Determination of the Number of Factors -- 4 Results -- 4.1 Hypotheses Testing Results -- 5 Discussion and Practical Implications -- 6 Limitations and Future Directions for Research -- 7 Conclusion -- Appendix -- References -- COVID-19 and the Metamorphosis of the F&B Industry in Malaysia -- 1 Introduction -- 2 Literature Review -- 2.1 Business Model -- 2.2 Sensing -- 2.3 Seizing -- 2.4 Transforming. 2.5 The Impact of Digitalization and COVID-19 on the F&B Business Model -- 3 Study Context and Methodology -- 4 Findings -- 4.1 Sensing -- 4.2 Seizing -- 4.3 Transforming -- 5 Discussion -- References -- The Perfect Storm: Navigating and Surviving the COVID-19 Crisis -- 1 Introduction -- 2 Literature Review -- 3 Research Method -- 4 Results, Discussion, and Implications -- 4.1 How the COVID-19 Pandemic Has Affected Six Tourism Sub-Sectors in Bali -- 4.2 A Typology of Survival and Recovery Strategies -- 4.3 Implications -- 5 Limitations and Future Research Directions -- References -- China's Digital Commerce: The Recovery Strategies of Hospitality and Tourism Businesses During the COVID-19 Crisis -- 1 An Overview of China's Digital Commerce Landscape -- 2 A Shift in Travel Patterns Due to Safety Concerns -- 3 Dynamic Capabilities as the New Competitive Advantage -- 3.1 Business Resumption and the Recovery of Digital Commerce Activities at Different Touchpoints -- 3.2 Other Determinants Contributing to a Fast Recovery -- 4 Key Implications and Learnings -- 4.1 Challenges Resulting From Digital Commerce Activities -- 4.2 Learnings -- References -- Socio-Economic Change -- Effects of COVID-19 on Mental Health in Business: Increasing the Hikikomori-Like Workers in Japan -- 1 Introduction -- 2 Online Surveys to Analyze the Impact of COVID-19 Among Workers

in Japan -- 3 Mental Health Associated with Hikikomori -- 4 Does COVID-19 Increase the Number of Hikikomori? -- 5 Conclusion -- Appendix A: Hikikomori Questionnaire (HQ-25) [English Version] -- Appendix B: The 22-item Tarumi's Modern-Type Depression Trait Scale (TACS-22): English Version -- References -- Consumer Behavior During and Post-COVID-19 in Indonesia and Malaysia -- 1 Introduction -- 2 Consumer Behavior During the COVID-19 Pandemic: The Early Stage -- 2.1 Indonesia -- 2.2 Malaysia.

3 Consumer Behavior in the New Normal -- 3.1 The New Normal in Indonesia -- 3.2 The New Normal in Malaysia -- 4 Concluding Remarks: Key Insights and Implications -- References -- Responses to the COVID-19 Pandemic: Exploring Leakage and Opportunities Along the Maldives' Tourism Value Chain -- 1 Introduction -- 2 Background of Tourism Development in the Maldives -- 3 The Tourism Value Chain -- 4 Endogenous Growth Theories -- 5 Economic Leakage and Opportunities -- 5.1 The Construction Sector -- 5.2 The Agriculture Sector -- 5.3 The Handicraft Sector -- 6 Conclusion -- References -- Transformation of Personal Selling During and After the COVID-19 Pandemic -- 1 Introduction -- 2 How Has the COVID-19 Pandemic Changed the PSP? -- 2.1 Political Changes -- 2.2 Economic Changes -- 2.3 Social-Cultural Changes -- 2.4 Technological Changes -- 3 The Personal Selling Transformation Framework -- 4 Components of the Personal Selling Transformation Framework -- 4.1 Psychological Capital (PsyCap) -- 4.2 Learning Orientation (LO) -- 4.3 Work Process -- 4.4 The Use of Technology -- 5 Implications -- 6 Conclusion -- References -- COVID-19 and the Evolving Business Environment: From the Lens of Three Innovation Theories -- 1 Introduction -- 2 Schumpeter's Theory of Innovation -- 3 Barney's Resource-Based View Theory -- 4 Roger's Diffusion of Innovation Theory -- 5 Conclusion -- References.
