

1. Record Nr.	UNINA9910736977503321
Autore	Guerrero Maribel
Titolo	Re-Building University Capabilities : Public Policy and Managerial Implications to Innovation and Technology / / edited by Maribel Guerrero, Marina Dabi
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2023
ISBN	9783031316678 3031316673
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (197 pages)
Collana	Applied Innovation and Technology Management, , 2662-9410
Altri autori (Persone)	DabicMarina
Disciplina	378.1
Soggetti	Technological innovations Education, Higher Innovation and Technology Management Higher Education Economics of Innovation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Re-building University Capabilities: Public Policy Implications to Innovation and Technology -- 2. Re-building Universities Capabilities: Managerial Implications to Innovation and Technology -- 3. Re-building University Entrepreneurial Capabilities: A Theoretical Approach -- 4. Re-building Universities Entrepreneurial Capabilities: An Empirical Approach -- 5. Re-building University Innovation Capabilities: A Theoretical Approach -- 6. Re-Building University Innovation Capabilities: An Empirical Approach -- 7. Re-building University Digital Capabilities: A Theoretical Approach -- 8. Re-building University Digital Capabilities: An Empirical Approach -- 9. Re-building University Sustainability Capabilities: A Theoretical Approach -- 10. Re-building University Sustainability Capabilities: An Empirical Approach -- 11. Re-building University Sustainability Capabilities: Concluding Remarks.
Sommario/riassunto	Although most universities could be considered bureaucratic organizations, the accumulated knowledge reveals that universities try to adapt their core activities and technological innovation processes to

face current socio-economic challenges. This book explores the ways in which universities have re-built multiple capabilities to support the development of applied innovation and manage new technologies. Concretely, this book (1) theoretically addresses the university managers' view for re-building university capabilities due to the public policy agendas demands; and (2) empirically addresses the documentation of experiences and strategies adopted by universities in different contexts to meet public policy demands. These universities strategies include re-build entrepreneurial, innovative, digital, and sustainable capabilities. This book encourages researchers, scholars, academics, students and policy makers to re-think how universities are expanding equal opportunities related to high-quality higher education, innovative/entrepreneurial graduate options, and contributing to sustainable societal advance and well-being through research and community engagement.
