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Titolo	Health Literacy : Overcoming Patient Misunderstanding in Pharmaceutical Care / / Southern Illinois University
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Descrizione fisica	1 streaming video file (14 min.) : sd., col
Soggetti	Health literacy
	Medical personnel
	Pharmacology
	Educational films.
	Internet videos.
	Videorecording
Lingua di pubblicazione	Inglese
Formato	Videoregistrazione
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Nota di contenuto	Health Literacy (2:57) Health Literacy: Scenario 1 (2:25) Health Literacy: Scenario 2 (3:31) Health Literacy: Scenario 3 (1:54) Health Literacy: Scenario 4 (2:42) Acknowledgements & Credits: Health Literacy: Overcoming Patient Misunderstanding in Pharmaceutical Care (0:45)
Sommario/riassunto	Filling the gap between doctor and patient, pharmacists are in an ideal position to positively influence health literacy. After a concise examination of health literacy - what it is, how it impacts health care, and how it may present during patient/pharmacist interactions - this program employs four scenarios to illustrate how to read the signs of low health literacy and then tailor information and instructions to ensure that the patient understands.