1. Record Nr. UNINA9910736085803321 Health Literacy: Overcoming Patient Misunderstanding in Titolo Pharmaceutical Care / / Southern Illinois University Pubbl/distr/stampa New York, N.Y., : Infobase, [2013], c2010 Descrizione fisica 1 streaming video file (14 min.) : sd., col Soggetti Health literacy Medical personnel Pharmacology Educational films. Internet videos. Videorecording Lingua di pubblicazione Inglese **Formato** Videoregistrazione Livello bibliografico Monografia Nota di contenuto Health Literacy (2:57) -- Health Literacy: Scenario 1 (2:25) -- Health Literacy: Scenario 2 (3:31) -- Health Literacy: Scenario 3 (1:54) --Health Literacy: Scenario 4 (2:42) -- Acknowledgements & Credits: Health Literacy: Overcoming Patient Misunderstanding in Pharmaceutical Care (0:45) Sommario/riassunto Filling the gap between doctor and patient, pharmacists are in an ideal position to positively influence health literacy. After a concise examination of health literacy - what it is, how it impacts health care, and how it may present during patient/pharmacist interactions - this program employs four scenarios to illustrate how to read the signs of low health literacy and then tailor information and instructions to

ensure that the patient understands.