Record Nr. UNINA9910736023703321 Creativity, innovation, and change across cultures / / David D. Preiss, **Titolo** Marcos Singer, James C. Kaufman, editors Pubbl/distr/stampa Cham:,: Palgrave Macmillan,, [2023] ©2023 **ISBN** 3-031-28206-X 9783031282065 303128206X Descrizione fisica 1 online resource (xxxi, 465 pages): illustrations (chiefly color) Collana Palgrave studies in creativity and culture Disciplina 153.3/5 153.35 Soggetti Creative ability - Social aspects Technological innovations - Social aspects Social change Cultura Pensament creatiu Innovacions tecnològiques Canvi social Llibres electrònics Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Part I Educational and Developmental Explorations of Creativity, Innovation, and Change -- 1 The Never-Ending Innovativeness of Homo Sapiens -- 2 Supporting Innovation: Sociocultural and Developmental Considerations in the Assessment of Creativity -- 3 Innovation and Change Within Education -- Part II Creativity, Innovation, and Change in Organizations and Work -- 4 Creativity and Organizational Culture -- 5 Strategic Considerations for Enhancing Creativity in the Firm -- 6 Engineering Innovation: The Impact of Digital Transformation -- Part III Sociocultural Explorations of Creativity, Innovation, and Change -- 7 Innovative Deception across Cultures -- 8

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## Sommario/riassunto

This book offers interdisciplinary, multicultural, and international perspectives on the interrelation between culture, innovation, change and creative forces. Its wide-ranging contributions present theoretical and empirical approaches with reference to different domains across disciplines including psychology, education, social sciences, humanities, and engineering. The authors demonstrate how urgent social, environmental, technological, and economic challenges can benefit from individual and community creativity to effect change. In this volume, "culture" refers to sociocultural differences, educational culture, media culture, organizational culture, technological culture, ethnic differences within a culture, and digital culture. Its contributors offer fresh insights on how creativity, innovation, and change can propel us forward and offer hope for the future across these many different forms of culture. They offer both granular studies of creativity and innovation at work in particular contexts and macro-level discussion on how they affect organizational culture, the culture of a discipline and society at large. This cross-cultural analysis of creativity, innovation and approaches to change will particularly appeal to practitioners and researchers in the fields of psychology, organizational behavior and education. David D. Preiss is Professor of Psychology at the Pontificia Universidad Católica de Chile. Professor Preiss is the author of more than 50 papers and chapters in the fields of cultural psychology and educational psychology. He is a fellow of the Association for Psychological Science. He is also the author of five collections of poetry. Marcos Singer is Professor of Operations Management, Dean of the MBA at the Pontificia Universidad Católica de Chile. Professor Singer is the author of more than 60 papers and chapters in management. He is also a consultant and director of some of the largest companies and institutions in Chile. James C. Kaufman is Professor of Educational Psychology at the University of Connecticut. He is the author/editor of more than 50 books and 300 papers. Professor Kaufman co-founded two major journals, Psychology of Aesthetics, Creativity, and the Arts and Psychology of Popular Media Culture.