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Sommario/riassunto	This book offers a comprehensive look at the business environment in South Asia, particularly Bangladesh and Sri Lanka. It explores the historical, economic, social and political impacts of trade and commerce in this region to give insight into how it has learned the

lessons of failure from the past and is poised to capitalize on them. Bangladesh is considered an Emerging Tiger as one of the fastest-growing economies in South Asia, having witnessed exponential growth in exports. Meanwhile, Sri Lanka is still recovering from its civil war and FDI makes up a very small percentage of its GDP. Nevertheless, it also represents a unique opportunity for investors looking to do business in this growing region. Identifying the key drivers of South Asian economic growth and development, this book is aimed at scholars who seek to learn more about what must be done to take advantage of the opportunities in both countries to move into the future. John E. Spillan is Professor of Management in the School of Business at the University of North Carolina at Pembroke, USA. His research interests are in the areas of international business, management, and teaching pedagogy. Mohammad Nakibur Rahman is Associate Professor of Finance in the School of Business at the University of North Carolina at Pembroke, USA. His research interests center on international finance and investment with specific interest in emerging markets.
