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Sommario/riassunto

EBES conferences have been an intellectual hub for academic discussion in economics, finance, and business fields and provide network opportunities for participants to make long-lasting academic cooperation. This is the 26th volume of the Eurasian Studies in Business and Economics (EBES's official proceeding series), which includes selected papers from the 39th EBES Conference which took place in 2022 in Rome. The conference was organized with the support of the Istanbul Economic Research Association in hybrid mode with both online and in-person presentations at the Faculty of Economics, Sapienza University of Rome in Rome, Italy. At the conference, 205 papers by 436 colleagues from 49 countries were presented. Both theoretical and empirical papers in this volume cover diverse areas of business, economics, and finance from many different regions. .
