

1. Record Nr.	UNINA9910735789303321
Autore	Amato Stefano <1977->
Titolo	Family Firms and Local Roots : Implications on Economic Performance and Corporate Social Responsibility / / by Stefano Amato, Alessia Patuelli
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2023
ISBN	3-031-31793-9
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (148 pages)
Collana	CSR, Sustainability, Ethics & Governance, , 2196-7083
Disciplina	658.045
Soggetti	Family-owned business enterprises Small business Business ethics Entrepreneurship New business enterprises Management Family Business Small Business Business Ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction -- Defining and Understanding the Family Firm -- The Spatial Dimension of Firm's Economic Activity -- Firms in Territories: the Local Roots of Family Firms -- Family Firms, Corporate Social Responsibility and Place-Based Enterprises -- Unveiling the Origins of Local Roots: A Case Study in the Chianti Classico Wine Cluster -- The Role of Local Roots on the Economic Performance and Corporate Social Responsibility of Family Firms: a Quantitative Analysis -- Conclusions.
Sommario/riassunto	This book pursues an interdisciplinary approach to studying family firms as a particular type of business strongly embedded in the territories in which they are located. Featuring an in-depth analysis of original research, the book employs both theoretical and empirical approaches to explore family firms and their relationships with their home territories. The book shows that family firms have unique bonds

with their local areas, and these bonds profoundly shape their decision-making and outcomes. The book addresses two research questions, namely, how the connections between family firms and their home territories originate and develop, and how they influence firms' economic performance and their corporate social responsibility initiatives. Uniquely, it seeks to develop an integrated framework that brings together family firms, local contexts, and places while also presenting new empirical evidence of relevance to scholars, managers, and policymakers alike. In addition, the book responds to the need for a greater understanding of what anchors entrepreneurial families to their home territories and the conditioning effect of local roots on such firms' behavior.
