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| Autore | Waghmare Charles |
| Titolo | Introducing Azure Bot Service [[electronic resource]] : Building Bots for Business // by Charles Waghmare |
| Pubbl/distr/stampa | Berkeley, CA : , : Apress : , : Imprint : Apress, , 2019 |
| ISBN | 1-4842-4888-0 |
| Edizione | [1st ed. 2019.] |
| Descrizione fisica | 1 online resource (221 pages) : illustrations |
| Disciplina | 004.165 |
| Soggetti | Microsoft software Microsoft .NET Framework Application software Microsoft and .NET Computer Applications |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di contenuto | Chapter 1: Azure Chatbots – An Introduction -- Chapter 2: Design and implement Azure Chatbots -- Chapter 3: Manage messages in Chatbots application -- Chapter 4: Deploy Azure Chatbots in different business scenarios -- Chapter 5: Integration or Injection of Azure Chatbots with different application -- Chapter 6: Demonstrate business benefits of using Azure Chatbots -- Chapter 7: Create and use reusable solutions using Chatbots -- Chapter 8: Create Digital Transformation. |
| Sommario/riassunto | See how custom chatbots and Azure Bot Service can resolve common business problems. This book takes you through the many possibilities of bot development from a business point of view, using Microsoft bot technology, and demonstrates how to connect, deploy, and manage them. Starting with an introduction to chatbots and their features you will go through the design and implementation of Azure chatbots. This will set the foundation for the rest of the book before you learn how to create and manage messages in chatbots. You'll then see how to deploy your chatbot in different business scenarios and how to integrate Azure chatbots with different applications such as Facebook and Twitter. To really allow you to demonstrate business value, Introducing Azure Bot Service covers tips on enhancing customer |

satisfaction and developing insights by analyzing customer behavior. This knowledge will help you understand how artificial intelligence techniques such as chatbots help your organization undergo digital transformation. After reading this book, you will be ready to build chatbots using Microsoft Azure, deploy them in different business scenarios, and measure the benefits of chatbots. You will: Build time-saving chatbots using Azure Bot Service Engage in proactive customer interaction Integrate chatbots as a key aspect of your business strategy Improve customer satisfaction Ease into digital transformation using Azure chatbots .
