

1. Record Nr.	UNINA9910330347103321
Autore	Bellas Anne
Titolo	De la page blanche aux salles obscures : Adaptation et réadaptation dans le monde anglophone // Shannon Wells-Lassagne, Ariane Hudelet
Pubbl/distr/stampa	Rennes, : Presses universitaires de Rennes, 2018
ISBN	2-7535-6172-9
Descrizione fisica	1 online resource (240 p.)
Altri autori (Persone)	BessonFlorence CharleryHélène DaveratXavier DupontNathalie GirardGaïd GogginJoyce HildenbrandKarine HudeletA LefaitSébastien MelletLaurent MénégaldoGilles MooreGene M OrtoliPhilippe RoblinIsabelle SipièrèDominique Wells-LassagneS Wells-LassagneShannon HudeletAriane
Soggetti	Film Radio Television cinéma adaptation littérature et cinéma
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia

L'adaptation filmique a toujours été essentielle au septième art, qu'il s'agisse du recours aux textes littéraires classiques utilisés dès les premiers films pour donner au nouveau média une aura de respectabilité, de l'utilisation des romans noirs pour populariser la cinématographie des expressionnistes allemands, ou de la pratique actuelle d'adaptations visant à capter un public déjà acquis (par exemple les adeptes des romans de Jane Austen, ou de best-sellers comme Twilight ou des jeux vidéo comme Doom). Toutefois, l'adaptation a souvent été dénigrée : les amateurs des textes-sources déplorent le manque de fidélité du film, alors que les adeptes d'un cinéma « pur » regrettent que ce souci de fidélité aboutisse à un film « littéraire » qui n'explore pas ses possibilités proprement filmiques. Au-delà de ces clivages, cet ouvrage cherche à présenter les enjeux du phénomène : il réunit quinze spécialistes qui traitent des différents aspects de l'adaptation : ses raisons économiques, sa problématisation de la théorie de l'auteur chère à la Nouvelle Vague, et surtout, ce que l'étude comparative du texte et son image peuvent s'apporter mutuellement en termes de supplément de sens. Le livre se conclut avec trois articles qui proposent une méthodologie de l'étude de l'adaptation, incitant le lecteur à son tour à se livrer à des études d'adaptations.

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2. Record Nr.	UNINA9910734996503321
Autore	Bedard Francois
Titolo	L'agent de voyages à l'ère du commerce électronique : Une profession à réinventer // Francois Bedard ; preface de Francesco Frangialli
Pubbl/distr/stampa	Sainte-Foy [Quebec] : , : Presses de l'Universite du Quebec, , 2001
ISBN	9782760516823 2760516822 9781435689206 1435689208
Edizione	[First edition.]
Descrizione fisica	1 online resource (209 pages)
Collana	Collection Tourisme.
Disciplina	380.1
Soggetti	Travel agents - Canada Tourism - Computer network resources Electronic commerce Travel agents - Data processing Agences de voyages - Canada Tourisme - Information electronique Commerce electronique Agences de voyages - Informatique
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [185]-190).
Nota di contenuto	L'AGENT DE VOYAGES A L'ERE DU COMMERCE ELECTRONIQUE; Preface; Remerciements; Table des matieres; Introduction; Chapitre 1_L'etat des lieux; Chapitre 2_Problematique d'adaptation au commerce electronique dans les entreprises de services; Chapitre 3_L'industrie des agences de voyages; Chapitre 4_L'industrie des agences de voyage au Canada; Chapitre 5_L'impact des nouvelles technologies dans l'industrie du voyage; Chapitre 6_L'opinion d'expert de l'industrie du voyage; Chapitre 7_L'opinion de la clientele des agences de voyages; Chapitre 8_La problematique de l'industrie des agences de voyages; Chapitre 9_Essai de modelisation du comportement des agences de voyages; Chapitre 10_La nouvelle agence de voyages; Epilogue; Bibliographie

**Sommario/riassunto** En utilisant l'agence de voyages comme modele d'entreprise de services, l'auteur analyse les problematiques d'adaptation aux nouvelles technologies. Il dresse un bref historique de l'industrie du voyage et examine l'impact et le role des gouvernements et des organisations internationales sur le tourisme. Il decrit ensuite les forces et les faiblesses de ce type d'entreprise et evalue les risques qu'elle encoure et les opportunités qui s'offrent a elle. Il propose finalement un essai de modelisation qui table sur le regroupement, la formation continue et la diversification des activites.

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3. **Record Nr.** UNINA9910557784803321
- Autore** Chang Chia-Lin
- Titolo** Contemporary Issues in Business and Economics
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- Pubbl/distr/stampa** Basel, Switzerland, : MDPI - Multidisciplinary Digital Publishing Institute, 2020
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- Descrizione fisica** 1 online resource (246 p.)
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- Soggetti** Technology: general issues
- 
- Lingua di pubblicazione** Inglese
- 
- Formato** Materiale a stampa
- 
- Livello bibliografico** Monografia
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- Sommario/riassunto** This book is a collection of high-impact papers accepted and presented at the 2019 Vietnam's Business and Economics Research Conference (VBER2019) organised by Ho Chi Minh City Open University held on 18th-20th July 2019. The Special Issue is associated with a broad coverage of the contemporary issues in Business and Economics in Vietnam and other emerging markets reflecting a key theme of VBER2019: Vietnam's Place in the Asia Pacific Region. A total of 14 papers were published from more than the 120 submissions to the VBER2019 Conference. Published papers had been undergone a rigorous reviewing process conducted by the Journal of Risk and Financial Management. The papers incorporated in this book address contemporary issues in business and economics from Vietnam and

other emerging markets in the Asian region from various angles such as economics, finance, and statistics to management science. At the time of writing this note, some of the papers have attracted more than 1000 downloads in 3 months. In particular, a paper on "Foreign Direct Investment and Economic Growth from Developing Countries in the Short Run and Long Run" by Trang Thi-Huyen Dinh and her team has attracted almost 6000 downloads in 3 months. These statistics indicate that the papers published in this Special Issue have attracted the wide interest of readers. Among these 14 published papers, three main areas of important contemporary issues in Business and Economics in the Asian region can be identified. First, a block of papers deals with various important and fundamental issues in the emerging markets the Asian region, from exchange rate regime, financial inclusion, and financial development to energy consumption and environmental degradation. On the issue of CO<sub>2</sub> emissions, energy consumption and economic growth in the ASEAN, Vo, Vo, and Le utilized various time series econometrics approaches. Key findings from this paper indicate that there are no long-run relationships among carbon dioxide (CO<sub>2</sub>) emissions, energy consumption, renewable energy, population growth, and economic growth in the Philippines and Thailand, but a relationship does exist in Indonesia, Myanmar, and Malaysia. Loo, in his paper on financial inclusion for the ASEAN, concluded that advancing internet capability and availability present investors an opportunity to offer financial technology or Fintech to meet the need for financial services in this digital era. Second, a challenge in quantitative studies for a single country, such as Vietnam, with limited data is generally noted. However, various empirical studies on Vietnam's business and economics issues have been conducted. Nguyen, Quan, and Pham examined the cultural distance and entry mode of foreign direct investment in Vietnam. A key finding from their paper is that when there is a great cultural difference between Vietnam and their home country, foreign-invested firms prefer wholly owned subsidiaries over equity joint ventures. Within the Vietnamese market, Pham, Vo, Ho, and McAleer conducted a study on the issue of corporate financial distress. The authors conclude that the corporate financial distress prediction model, which includes accounting factors with macroeconomic indicators, performs much better than alternative models. In addition, the evidence confirms that the global financial crisis (GFC) had a damaging impact on each sector, with the Health & Education sector demonstrating the most impressive recovery post-GFC, and the utilities sector recording a dramatic increase in bankruptcies post-GFC. At another extreme of the spectrum, Van and Nguyen considered that competitive context, social influences, the understanding of managers about corporate social responsibility (CSR), and the internal environment of companies are the four drivers of CSR. The authors also argued that in the four drivers, competitive context has the strongest impact on adopting CSR. Third, last but not least, various papers focus on an important aspect of public finance. For an example, Pham, Pham, and Ly documented the effect of double taxation treaties on the bilateral trade of Vietnam with ASEAN member states, thereby making an extensive comparison with its EU partner countries. Their findings indicate the significant contributions of the tax treaties to Vietnam's trade performance, not exclusively with ASEAN but also with EU partner countries. In addition, regarding public finance for Vietnam, Nguyen, Vo, Ho, and Vo investigated the contribution of fiscal decentralisation to economic growth across provinces in Vietnam. For the first time in Vietnam, the fiscal decentralisation index together its two subcomponents, including fiscal importance and fiscal autonomy, are

developed. Findings from this paper indicate that while fiscal importance and an overall level of fiscal decentralisation have provided negative impact on provincial economic growth, fiscal autonomy has a positive impact on economic growth across provinces in Vietnam.

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