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Titolo	Business Opportunities and Risks in China : Strategies and Recommendations from a European Perspective / / by Tracy Dathe, Volker Müller, Marc Helmold
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Altri autori (Persone)	MullerVolker HelmoldMarc
Disciplina	332.6730951
Soggetti	International economic integration Globalization Strategic planning Leadership Business Asia Industrial organization Marketing Small business Emerging Markets and Globalization Business Strategy and Leadership Asian Business Organization Small Business
Lingua di pubblicazione	Inglese
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Nota di contenuto	1 Introduction -- 2 General information -- 3 The Enormous Pace of Infrastructural Development -- 4 Internationalisation of China -- 5 Energy Supply -- 6 Market Opportunities -- 7 Economic Hubs -- 8 Labour Market and Education -- 9 Understanding the Chinese Culture -- 10 General Business Environment -- 11 Positioning in a Complex Market -- 12 Marketing Strategy in China -- 13 Managing Global

Sommario/riassunto

The rise of China poses a significant challenge to the existing, Western-dominated world economic order. The effectiveness of the Regional Comprehensive Economic Partnership (RCEP) is contingent on a smooth transition of the world's economic center toward the Asia-Pacific Region. For Western investors, the vast market opportunities can be tempting. However, the lack of experience and knowledge of international management in China – a country with radically different business rules and cultural background – poses a substantial risk. This book provides comprehensive insights into the fast-changing business world in China. Based on the authors' theoretical knowledge and invaluable years of practical experience, it discusses the various options for doing business in China, with current examples that demonstrate how European SMEs can successfully position themselves between multinational companies and local competitors. It also highlights new opportunities arising from China's international involvement (New Silk Road, RCEP) and addresses risk management for European SMEs operating in China. Moreover, it sheds light on how to form relationships of mutual trust between Chinese policymakers and their advisors/cooperation partners from abroad. Readers with an interest in doing business in China will find this book particularly valuable.

2. Record Nr.	UNINA9910768171403321
Autore	Arslanagic-Kalajdzic Maja
Titolo	Interdisciplinary Advances in Sustainable Development II : Proceedings of the BHAAAS International Symposium on Sustainable Urban Development 2023 / / edited by Maja Arslanagi-Kalajdži, Naida Ademovi, Tijana Tufek-Memisevi
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Altri autori (Persone)	AdemovicNaida Tufek-MemisevicTijana
Disciplina	333.7
Soggetti	Ecology Economic development Earth sciences Geography Environmental Sciences Development Studies Earth and Environmental Sciences
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Nota di contenuto	Intro -- Preface -- Contents -- Disaster Management and Risk Reduction -- Available Methodologies in Calculating the Ex-post Cost of Disaster: Case of Türkiye -- 1 Introduction -- 2 Methodology -- 3 Turkish Experience -- 4 Concluding Remarks -- References -- Evaluating the Earthquake Risk Assessment in Bosnia and Herzegovina: A Call for Improved Preparedness -- 1 Introduction -- 2 Assessing the Current Situation -- 3 The Role of Government and Institutions -- 4 Recommendations for Improvement -- 5 Conclusion -- References -- Enhancing Human Security Through Regional Cooperation in Disaster Management and Risk Reduction Policies in South East Europe -- 1 Introduction -- 2 Background and Motivation -- 3 Role of Official Development Assistance (ODA) and Level of Its Responsiveness to Human Security Challenges of SEE -- 4 Can a Regional Holistic Approach Be a Worthwhile Instrument to Respond to Natural Disasters

as Part of Human Security? -- 5 Conclusion/Recommendations -- References -- Energy Efficiency and Environment -- How Accurately Energy Audits Estimate the Required Investment in Energy Efficiency Measures? -- 1 Introduction -- 2 Detail Energy Audit Versus Energy Efficiency Design Versus Contract for Construction Works -- 3 Research Design and Methodology -- 4 Results and Discussions -- 5 Recommendations -- References -- Energy Efficiency in Public Buildings in BiH -- 1 Introduction -- 2 Energy Efficiency in Bosnia and Herzegovina -- 3 Legal Framework Related to Energy Efficiency in BIH -- 4 Public Buildings in Bosnia and Herzegovina -- 5 EE Funding Programs in BIH -- 6 Technical Implementation Process for Public Buildings Energy Efficiency Projects -- Preparation of Detailed Energy Audit Reports -- Preparation of the Conceptual Design -- Preparation of the Detailed Design -- Procurement Phase -- Contract Execution.

7 Potential Energy Savings and Benefits of EE Projects -- 8 Conclusion -- Bibliography -- St John's Wort as a Possible Tool for Remediation of the Soil Contaminated with Heavy Metals -- 1 Introduction -- 2 Materials and Methods -- Sample Collection -- Chemicals, Reagents and Glassware -- Soil Sample Treatment -- 3 Results -- 4 Discussion -- 5 Conclusion -- References -- Cities -- Understanding the Linear City. (Mis)interpretation, Categorization, and Realization -- 1 Introduction and Methodology -- 2 The Linear City Discourse -- Genesis of the Concept and Global Dissemination (End of 19th-Early 20th Century) -- From Vertebrate Animal to Inhabitable Machine (1940s-1960s) -- Failure of Linear Cities Becomes a Consensus Gentium (1970s-) -- 3 Categorization of Linear Urban Developments -- Linear Villages Versus Ribbon Development -- Topographically Conditioned Linear Cities -- Contemporary Development Trends Aligned with the Linear City Concept -- The Planned Linear City -- Linear Megastructures -- 4 Discussion -- The Ideal City Aspect -- The Design Versus Planning Aspect-An Expression Through Form -- Control of Development -- Planned Versus Organically Evolved -- Size to Transportation Mode Ratio -- 5 Research Outlines and Conclusion -- Defining Features -- Categorization -- Main Misconceptions -- Realization -- References -- Rethinking Urban Mobility Under COVID-19: Milan's Strade Aperte -- 1 Introduction -- 2 The Urban Policy Environment and Urban Health Emergencies -- 3 Slow Streets -- 4 Methodology and Data -- 5 Slow Streets, Mobility, Social Distancing and COVID-19 in Milan -- Slow Streets as COVID-19 Response: Milan -- 6 Conclusion -- References -- Cultural Landscapes of Post-industrial Heritage as a Drive for Placemaking: Eleusina Case Study -- 1 Introduction -- 2 Placemaking-A Theoretical Approach -- Place Identity and the Meaning of Place.

3 Cultural Landscapes in Towns Today-The Case Study of Eleusina in Greece -- The Past and Present of the City -- The Industrial Heritage of Eleusina: Anchors of Collective Memory -- Cradles for Placemaking: "Eleusinians Narrate" -- 4 Discussion -- 5 Conclusions -- References -- Understanding the Principles of the 15-Minute City Concept and the Repercussions on the City's Health: The Curious Case of the City of Sarajevo -- 1 Introduction -- 2 Literature Review -- 3 Sarajevo Between Planning and Dismantling -- 15-Minute City Model in Times of Crisis, Example of Dobrinja -- Degradation of Sarajevo -- 4 Influence of the 15-Minute Concept on Health of the City -- (Un) Healthy Cities, (Un)Healthy Communities-Global Overview -- Healing of the Sarajevo Neighborhood -- 5 Conclusion -- References -- Heritage, Preservation and Conservation -- Critical Assessment of Industrial Heritage Recording Processes in Bosnia and Herzegovina -- 1 Introduction -- The Issue of Industrial Heritage Protection

in Bosnia and Herzegovina -- Materials and Methods -- 2 A Brief Review of BH's Industrial Development -- 3 Identification of Parameters for Documenting Industrial Heritage in Bosnia and Herzegovina -- Functional Typology -- Architectural-Morphological Typology -- Social Infrastructure/Workers' Housing, Cultural, Sports, Healthcare and Educational Facilities -- Production Technology and Technical Equipment -- Qualification Criteria -- 4 Proposed Method of Documenting Industrial Heritage in BH -- Record Sheet for Industrial Systems -- Record Sheet for Individual Industrial Buildings and Complexes -- 5 Conclusion -- Appendix -- References -- Neglecting the Protection of Urban Cultural Heritage -- Examples of Jajce Military Barracks and Residence Konak -- 1 Introduction -- 2 Meaning and Importance of Urban Cultural Heritage -- 3 Methodology -- 4 City of Sarajevo. Presentation of Two Urban Cultural Monuments -- Residential Villa "Konak" -- Military Barracks "Jajce Kasarna" -- 5 Institutional and Legal Frame Work: Analysis of Protection of Cultural Heritage -- Commission for the Preservation of National Monuments of Bosnia and Herzegovina -- Federation Ministry of Spatial Planning -- Federation Ministry of Culture and Sports -- The Ministry of Culture and Sports of the Canton of Sarajevo -- Cantonal Institute for the Protection of Cultural, Historical and Natural Heritage of Sarajevo -- 6 Legal Framework: Documents in the Service of Cultural Heritage Protection -- Law on the Protection and Use of the Cultural-Historical and Natural Heritage of SRBiH -- Law on the Protection of the Cultural Heritage of Sarajevo Canton -- Law on the Implementation of the Decisions of the Commission for the Protection of National Monuments in Bosnia and Herzegovina -- 7 Results and Discussion -- 8 Conclusion -- References -- Implementing the Global Approaches in Local Context: Case of 'Conservation Works' at Nineteenth Century 'Epiphany Church', Gurugram, India -- 1 Introduction -- Heritage and Sustainable Development: The Global Context -- Heritage and Sustainable Development: Challenges in the Local Context with an Emphasis on the Case of the Millennial City: Gurugram, India -- 2 Research Methodology -- 3 About the Project-'Conservation of Epiphany Church, Gurugram, India -- Background -- 4 Discussion -- 5 Conclusion -- References -- How to Revive Antic Monument: A Case Study on the Late-Antique Basilica at Crkvina in Breza -- 1 Introduction -- 2 Literature Review -- 3 Methodology -- 4 Results and Discussion -- 5 Conclusion -- References -- Perspectives and Challenges of Sustainable Preservation of the Hotels from the Socialist Period in Bosnia and Herzegovina: Focus on Hotel Visoko. 1 Introduction: Assessment of Value and Sustainable Preservation of the Town-Hotels from the Socialist Period in Bosnia and Herzegovina -- 2 Research Methodology -- 3 Assessment of Value -- 'Socialist' Attributes of Value -- Assessment of the Architectural Attributes of the Hotel Visoko -- Historical and Social Value of the Hotel Visoko -- 4 Assessment of Authenticity -- Authenticity of the Hotel Visoko -- Continuity and New Vitality of Old Hotels -- 5 Discussion -- 6 Conclusion -- References -- Sustainable Spaces and Designs -- Persistence of Socialist Apartment Buildings: Functionalist Design Approach Over Time and Usage -- 1 Introduction -- 2 Methods -- 3 Results: Original and Found Condition of Socialist Apartment Buildings -- Original Condition: Values of Socialist Apartment Buildings -- Found Condition of the Apartment Buildings -- 4 Discussion -- Tenants -- Exterior Appearance of Apartment Buildings -- Internal Organization of the Apartments -- 5 Conclusion -- References -- Atrium as the Element of Spatial Configuration in HPS -- 1 Introduction -- 2

The Development of Atrium and Its Significance in Architectural Design
-- Use of Atrium Space in Bosnia and Herzegovina -- 3 Case Studies-
Sarajevo, Bosnia and Herzegovina -- Current State of Elementary
Schools and Use of Atriums in Bosnia and Herzegovina -- Elementary
School "Fatima Guni" -- Elementary School "Meša Selimovi" --
Elementary School "Malta" -- Case Study of Eleventh Elementary School,
Iličići, Sarajevo -- Discussion -- 4 Conclusion -- References -- How
to Improve Spatial Adaptability in Small Inflexible Apartments
with Minimum Investment?-A Case Study from Sarajevo -- 1
Introduction -- 2 Analysis of Newly Constructed Apartments in Sarajevo
from the Aspect of Flexibility -- 3 Case Study-The Necessity for Space
Flexibility and Adaptability in One Small Inflexible Apartment.
Furnishing the Apartment with Furniture.

Sommario/riassunto

This book presents a progressive effort in enhancing scientific research pertaining to sustainable development, with particular emphasis on the Western Balkans region. It represents a comprehensive and versatile guide to sustainable urban development, that bridges diverse disciplines, combining theory and practice, to provide a multifaceted view on the topic, making it an indispensable resource for varied audiences.
