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Autore	Dathe Tracy
Titolo	Business Opportunities and Risks in China : Strategies and Recommendations from a European Perspective // by Tracy Dathe, Volker Müller, Marc Helmold
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2023
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Collana	Management for Professionals, , 2192-810X
Altri autori (Persone)	MullerVolker HelmoldMarc
Disciplina	332.6730951
Soggetti	International economic integration Globalization Strategic planning Leadership Business Asia Industrial organization Marketing Small business Emerging Markets and Globalization Business Strategy and Leadership Asian Business Organization Small Business
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1 Introduction -- 2 General information -- 3 The Enormous Pace of Infrastructural Development -- 4 Internationalisation of China -- 5 Energy Supply -- 6 Market Opportunities -- 7 Economic Hubs -- 8 Labour Market and Education -- 9 Understanding the Chinese Culture -- 10 General Business Environment -- 11 Positioning in a Complex Market -- 12 Marketing Strategy in China -- 13 Managing Global

Sommario/riassunto

The rise of China poses a significant challenge to the existing, Western-dominated world economic order. The effectiveness of the Regional Comprehensive Economic Partnership (RCEP) is contingent on a smooth transition of the world's economic center toward the Asia-Pacific Region. For Western investors, the vast market opportunities can be tempting. However, the lack of experience and knowledge of international management in China – a country with radically different business rules and cultural background – poses a substantial risk. This book provides comprehensive insights into the fast-changing business world in China. Based on the authors' theoretical knowledge and invaluable years of practical experience, it discusses the various options for doing business in China, with current examples that demonstrate how European SMEs can successfully position themselves between multinational companies and local competitors. It also highlights new opportunities arising from China's international involvement (New Silk Road, RCEP) and addresses risk management for European SMEs operating in China. Moreover, it sheds light on how to form relationships of mutual trust between Chinese policymakers and their advisors/cooperation partners from abroad. Readers with an interest in doing business in China will find this book particularly valuable.

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2. Record Nr.	UNINA9910768171403321
Autore	Arslanagic-Kalajdzic Maja
Titolo	Interdisciplinary Advances in Sustainable Development II : Proceedings of the BHAAAS International Symposium on Sustainable Urban Development 2023 // edited by Maja Arslanagi-Kalajdži, Naida Ademovi, Tijana Tufek-Memiševi
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Collana	Lecture Notes in Networks and Systems, , 2367-3389 ; ; 804
Altri autori (Persone)	AdemovicNaida Tufek-MemisevicTijana
Disciplina	333.7
Soggetti	Ecology Economic development Earth sciences Geography Environmental Sciences Development Studies Earth and Environmental Sciences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Intro -- Preface -- Contents -- Disaster Management and Risk Reduction -- Available Methodologies in Calculating the Ex-post Cost of Disaster: Case of Türkiye -- 1 Introduction -- 2 Methodology -- 3 Turkish Experience -- 4 Concluding Remarks -- References -- Evaluating the Earthquake Risk Assessment in Bosnia and Herzegovina: A Call for Improved Preparedness -- 1 Introduction -- 2 Assessing the Current Situation -- 3 The Role of Government and Institutions -- 4 Recommendations for Improvement -- 5 Conclusion -- References -- Enhancing Human Security Through Regional Cooperation in Disaster Management and Risk Reduction Policies in South East Europe -- 1 Introduction -- 2 Background and Motivation -- 3 Role of Official Development Assistance (ODA) and Level of Its Responsiveness to Human Security Challenges of SEE -- 4 Can a Regional Holistic Approach Be a Worthwhile Instrument to Respond to Natural Disasters

as Part of Human Security? -- 5 Conclusion/Recommendations --  
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1 Introduction: Assessment of Value and Sustainable Preservation of the Town-Hotels from the Socialist Period in Bosnia and Herzegovina -- 2 Research Methodology -- 3 Assessment of Value -- 'Socialist' Attributes of Value -- Assessment of the Architectural Attributes of the Hotel Visoko -- Historical and Social Value of the Hotel Visoko -- 4 Assessment of Authenticity -- Authenticity of the Hotel Visoko -- Continuity and New Vitality of Old Hotels -- 5 Discussion -- 6 Conclusion -- References -- Sustainable Spaces and Designs -- Persistence of Socialist Apartment Buildings: Functionalist Design Approach Over Time and Usage -- 1 Introduction -- 2 Methods -- 3 Results: Original and Found Condition of Socialist Apartment Buildings -- Original Condition: Values of Socialist Apartment Buildings -- Found Condition of the Apartment Buildings -- 4 Discussion -- Tenants -- Exterior Appearance of Apartment Buildings -- Internal Organization of the Apartments -- 5 Conclusion -- References -- Atrium as the Element of Spatial Configuration in HPS -- 1 Introduction -- 2

The Development of Atrium and Its Significance in Architectural Design  
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Introduction -- 2 Analysis of Newly Constructed Apartments in Sarajevo  
from the Aspect of Flexibility -- 3 Case Study-The Necessity for Space  
Flexibility and Adaptability in One Small Inflexible Apartment.  
Furnishing the Apartment with Furniture.

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#### Sommario/riassunto

This book presents a progressive effort in enhancing scientific research pertaining to sustainable development, with particular emphasis on the Western Balkans region. It represents a comprehensive and versatile guide to sustainable urban development, that bridges diverse disciplines, combining theory and practice, to provide a multifaceted view on the topic, making it an indispensable resource for varied audiences.

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