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Nota di contenuto	Introduction: Taking Dada and Ideology Seriously -- Chapter 1. "A Constant Problem and Preoccupation": Dada and/as Sign -- Chapter 2. "A Spectre is Haunting Dada": Dada and/as Manifesto -- Chapter 3. "We Need Only Take Scissors": Dada and/as Photographic Image -- Chapter 4. "So Its Useful Significance Disappeared": Dada and/as Commodity -- Conclusion.
Sommario/riassunto	Dada's Subject and Structure argues that Dadaist praxis was far more theoretically incisive than previous scholarship has indicated. The book combines theoretical frameworks surrounding ideological subject formation with critical media and genre histories in order to more closely read Dadaist techniques (e.g. montage, irony, nonsense, etc.) across multiple works. These readings reveal both Dada's preternatural focus on the discursive aspects of subject formation—linguistic sign, literary manifesto, photographic image, commodity form/aesthetics, which comprise the project's chapters—and on Dada's performative sabotage and subversion of them. In addition to highlighting

commonalities between Dadaist works, artists, and chapters previously imagined disparate, the book shows how Dada simultaneously prefigured structuralist theories of subject formation and pre-performed post-structuralist critiques of those theories. This book will be of interest to scholars and students in literary theory, philosophy, and art history.
