Record Nr. UNINA9910734877403321 Autore Pelcher Brandon Titolo Dada's Subject and Structure: Performing Ideology Poorly / / by **Brandon Pelcher** Pubbl/distr/stampa Cham:,: Springer International Publishing:,: Imprint: Palgrave Macmillan, , 2023 **ISBN** 3-031-26610-2 Edizione [1st ed. 2023.] Descrizione fisica 1 online resource (238 pages) 709.04062 Disciplina Continental Philosophy Soggetti Philosophy, Modern—20th century Germanic languages Philosophy of the 20th century Germanic Languages Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Introduction: Taking Dada and Ideology Seriously -- Chapter 1. "A Nota di contenuto Constant Problem and Preoccupation": Dada and/as Sign -- Chapter 2. "A Spectre is Haunting Dada": Dada and/as Manifesto -- Chapter 3. "We Need Only Take Scissors": Dada and/as Photographic Image -- Chapter 4. "So Its Useful Significance Disappeared": Dada and/as Commodity --Conclusion. Sommario/riassunto Dada's Subject and Structure argues that Dadaist praxis was far more theoretically incisive than previous scholarship has indicated. The book combines theoretical frameworks surrounding ideological subject formation with critical media and genre histories in order to more closely read Dadaist techniques (e.g. montage, irony, nonsense, etc.)

across multiple works. These readings reveal both Dada's preternatural focus on the discursive aspects of subject formation—linguistic sign, literary manifesto, photographic image, commodity form/aesthetics, which comprise the project's chapters—and on Dada's performative

commonalities between Dadaist works, artists, and chapters previously

sabotage and subversion of them. In addition to highlighting

imagined disparate, the book shows how Dada simultaneously

prefigured structuralist theories of subject formation and preperformed post-structuralist critiques of those theories. This book will be of interest to scholars and students in literary theory, philosophy, and art history.