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Nota di contenuto	Part 1: Portfolio Management -- Chapter 1. Return -- Chapter 2. Risk -- Chapter 3. Other Investment Characteristics -- Chapter 4. Efficient Risky Portfolios -- Chapter 5. Optimal Portfolio -- Chapter 6 Capital Asset Pricing Model and Famafrench Model -- Chapter 7. Portfolio Management Process -- Part 2: Equity Securities -- Chapter 8 Dividend Discount Model -- Chapter 9 Free Cash Flow Models -- Chapter 10 Multiples -- Part 3: Bonds -- Chapter 11 Bond Price and Yield -- Chapter 12 Duration and Convexity -- Part 4: Derivatives -- Chapter 13 Futures, Forwards, and Swaps -- Chapter 14 Options: Basics and Valuation -- Chapter 15 Option Strategies.
Sommario/riassunto	This textbook provides a comprehensive introduction to portfolio management and investments. Focusing on four core areas – portfolio management, equities, bonds, and derivatives – it is primarily intended for undergraduate and graduate students alike. However, it will also benefit practitioners working in the fields of financial analysis and

portfolio management and professionals who aspire to such professional activities in the financial industry. To ensure its high practical relevance, the book includes a host of case studies and examples from real-world practice, mainly from the German and Swiss financial markets. Additionally, the book shows how to implement the models in Microsoft Excel.