

1. Record Nr.	UNINA9910734836403321
Autore	Korngold Alice
Titolo	A Better World, Inc : Corporate Governance for an Inclusive, Sustainable, and Prosperous Future // by Alice Korngold
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2023
ISBN	9783031315534 3031315537
Edizione	[2nd ed. 2023.]
Descrizione fisica	1 online resource (222 pages)
Disciplina	658.408
Soggetti	Business ethics Management Industrial organization Diversity in the workplace Industrial management - Environmental aspects Business Ethics Organization Diversity Management and Women in Business Corporate Environmental Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Introduction -- Chapter 2: Climate and Environment -- Chapter 3: Economic Development -- Chapter 4: Education -- Chapter 5: Health -- Chapter 6: Human Rights -- Chapter 7: Corporate Governance for an Inclusive, Sustainable, and Prosperous Future.
Sommario/riassunto	The first edition of A Better World, Inc. showed how companies can profit by solving global problems. Increasingly, companies and investors are capitalizing on these opportunities. The three factors necessary for success were revealed to be effective corporate governance, stakeholder engagement, and collaboration. Racial equity and justice, and gender equity, were also themes in the original edition. By drawing on new research and case studies, this updated edition shows that inclusion and sustainability are in fact fundamental

prerequisites for prosperity for companies and society. Specifically, racial inequity and injustice, and gender inequity, are systemic problems that impede businesses from achieving their greater potential in the global marketplace; in the meantime, society suffers as well. The second edition of *A Better World, Inc.* builds on the first by showing that companies have the power and incentives – and their boards of directors have the responsibility and the authority – to drive solutions to social, economic, and environmental challenges. Readers will learn how companies and their boards, together with nonprofits and governments, can drive prosperity by centering equity and sustainability. This edition is organized to address environmental, social, and governance practices, which are priority interests for investors, media, the public, government, and others to assess company practices and profitability. Alice Korngold leads a global advisory services firm. She has been a ground breaker for over thirty years, working at the forefront of board governance; sustainability; ESG; diversity, equity, and inclusion (DEI); and measurement and ratings. She has been an advisor to the executives of scores of multinational corporations and the boards of directors and CEOs of hundreds of global, national, and regional nonprofit organizations. She speaks at conferences, and guest lectures at universities, worldwide. Korngold is the author of *A Better World, Inc.: How Companies Profit by Solving Global Problems...Where Governments Cannot* (2014) and *Leveraging Good Will: Strengthening Nonprofits by Engaging Businesses* (2005), as well as numerous chapters and articles in professional and academic publications.
