

1. Record Nr.	UNINA9910734096703321
Titolo	CSR and Sustainability in the Public Sector [[electronic resource] /] / edited by David Crowther, Shahla Seifi
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2020
ISBN	981-15-6366-7
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (285 pages)
Collana	Approaches to Global Sustainability, Markets, and Governance, , 2520-8772
Disciplina	658.408
Soggetti	Industrial management—Environmental aspects Personnel management Management Business ethics Public policy Economics Management science Corporate Environmental Management Human Resource Management Business Ethics Public Policy Economics, general
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	The developing public sector perspective -- Accountability and sustainability reporting in the public sector. Evidences from Italian municipalities -- The Portuguese Tax System for Non-profit Institutions -- Environmental Accounting: A case Study of Implementation in Brazilian Public Airports -- Sustainable development of human and social capital in a socioeconomically challenged community in Brazil -- The theory of attachment in contexts of public and social marketing: study of the program "Portugal Sou Eu" -- Sustainability and Corporate Social Responsibility in the perspective of social economy entities: a bibliometric study -- Emerging trends on

Sustainability/Integrated Reporting: public and private perspectives -- Sustainable Cities and Public participation: a Survey of the Literature -- CSR and Nation Building Agenda in India: An Accounting Framework for "Multiplier" Effect of Corporate Social Responsibility -- Why some public accounting reforms tend to fail ? Evidence from Belgian public accounting reform -- Importance of Ethics for the Students of the Polytechnic -- Social Responsibility at the Polytechnic Institute of Portalegre: from the experience gained to the new challenges -- Social Responsibility: Proposal of social re-inclusion of inmates of the Brazilian prison system through higher education -- The Social Entrepreneurship and the Development of Human Capital Building Social Capital: The Case of the University of Fortaleza -- The Future of the Accounting Degree.

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Sommario/riassunto

This book focuses on CSR in the public sector, in all its manifestations around the world, in order to consider its application in practice and its connections to sustainable objectives. This book is unique in that all chapters were written by members of the Social Responsibility Research Network. Their ideas have been tested and refined through the feedback given after they were presented at the 16th International Conference. The approach used in this book is based on the tradition of the Social Responsibility Research Network – a worldwide body of scholars that, over its 20-year history, has sought to broaden the discourse and to treat all research as inter-related and business-relevant. The book examines diverse aspects of how CSR and sustainability apply to, and are applied by, a variety of public bodies in a variety of ways. Thus, the authors focus on the priorities of these organisations, in order to consider the extent to which the focus has changed so much that we need to think about new approaches to our understanding of CSR and sustainability and differing effects in practice. The international mix of authors makes this an original contribution, sharing some of the best ideas from around the world.

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