

1. Record Nr.	UNINA9910734094203321
Titolo	The Goals of Sustainable Development : Responsibility and Governance // edited by David Crowther, Shahla Seifi, Abdul Moyeen
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2018
ISBN	981-10-5047-3
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (250 pages)
Collana	Approaches to Global Sustainability, Markets, and Governance, , 2520-8780
Disciplina	658.408
Soggetti	Business ethics Corporate governance Management Sustainability Industrial management - Environmental aspects Business logistics Business Ethics Corporate Governance Corporate Environmental Management Supply Chain Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Chapter 1. Against Theory: Redefining Corporate Social Responsibility using a Lacanian Perspective -- Chapter 2. The Linkages between CSR, Social Capital, and Small Enterprise Development in a Large Company's Supply Chain -- Chapter 3. An exploration of social investment discourses in the Oil and Gas sector -- Chapter Zealand -- Chapter 4. Determinants which enhance purchase behaviour of energy efficient household appliances in emerging markets -- Chapter 5. New product development and product governance in financial services -- Chapter 6. Solar lighting and poverty alleviation in rural Cambodia -- Chapter 7. Shifting to green: insights from a hotel in China -- Chapter 8. Social responsibility in higher education institutions -- Chapter 9. Junk mail advertisement in the context of sustainable marketing -- Chapter 10. The neo-institutionalisation influence of CSR reporting in Australia --

Chapter 11. The ethics game paradox and investigating tobacco brand names after plain packaging -- Chapter 12. People planet profits and perception politics: a necessary fourth bottom line -- Chapter 13. CSR Management, Stakeholders Engagement and MNEs Efforts to Sustainable Development.

Sommario/riassunto

This book analyses various aspects of social responsibility, corporate responsibility, sustainability and governance. Rather than focusing narrowly on a single perspective, it investigates a number of problems and scenarios that can all be considered an aspect of one of these fields, and shows how they are all related to each other and to the problems and issues facing businesses. This approach is based on the tradition of the Social Responsibility Research Network, which in its 15-year history has sought to broaden the discourse and to treat all research in these areas as inter-related and relevant to business. The book collects the best papers presented at the 15th International Conference on Corporate Social Responsibility and 6th Organisational Governance Conference held in Melbourne, Australia in September 2016.
