

1. Record Nr.	UNINA9910734092903321
Titolo	Responsibility and Governance [[electronic resource] ] : The Twin Pillars of Sustainability // edited by David Crowther, Shahla Seifi, Tracey Wond
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2019
ISBN	981-13-1047-5
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (225 pages)
Collana	Approaches to Global Sustainability, Markets, and Governance, , 2520-8772
Disciplina	658.4
Soggetti	Social responsibility of business Corporate governance Industrial management-Environmen Economic development—Environmental aspects Sustainable development Corporate Social Responsibility Corporate Governance Sustainability Management Development and Sustainability Sustainable Development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Responsibility and governance: the twin pillars of sustainability -- Chapter 2: Walking Away from Omelas -- Chapter 3: Blue Accounting: First Insights -- Chapter 4: Using Game Theory to Develop Sustainability Strategies in an Era of Resource Depletion -- Chapter 5: The concept of business legitimacy: Corporate social responsibility, corporate governance and business legitimacy -- Chapter 6: Three Important Words: Corporate Social Responsibility-How and Where to Say Them -- Chapter 7: The Environment and Social Responsibility: Lithuanian farmers' perceptions -- Chapter 8: Cash Holdings and Corporate regulation: Can free markets reduce the needs for liquidity? -- Chapter 9: The sustainability of post-crisis management on flooding prevention -- Chapter The importance of corporate social responsibility in the development of sustainable --

Chapter 10: tourism -- Chapter 11: Business Excellence Models and the Plight of Contract Workers -- Chapter 12: Discovering new traits of the European boycott -- Chapter 13: A Content Analysis of CSR Research in Hotel Industry, 2000-2017 -- Chapter 14: Social and Environmental Accounting (SEA) Research in Public Sectors: The Portuguese case -- Chapter 15: An investigation into the sustainable actions of micro and small businesses.

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Sommario/riassunto

This book examines various aspects of changes to business behavior through the lenses of the “twin pillars” of sustainability – responsibility and governance. It discusses whether the focus of corporate social responsibility has changed so much that we need to think about redefinitions of key concepts in the field, and analyses both the theory and practice in a variety of ways to enable conclusions to be drawn about the changes needed to any definitions. This approach is based on the tradition of the Social Responsibility Research Network, which in its 15-year history has sought to broaden the discourse and to treat all research as inter-related and relevant to business. This book consists of the best contributions from the 16th International Conference on Corporate Social Responsibility and 7th Organisational Governance Conference held in Derby, United Kingdom in August/September 2017.

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