

1. Record Nr.	UNINA9910733300503321
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Titolo	Business ethics : an economically informed perspective // Christoph Lutge, Matthias Uhl
Pubbl/distr/stampa	Oxford : , : Oxford University Press, , [2021] ©2021
ISBN	0-19-263386-4 0-19-189685-3 0-19-263385-6
Edizione	[First edition.]
Descrizione fisica	1 online resource (352 pages) : illustrations (black and white, and colour)
Collana	Oxford scholarship online
Disciplina	174.4
Soggetti	Business ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	This edition also issued in print: 2021.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Business ethics in the age of globalization Basic concepts Historical-economic background Foundations and tools of business ethics Problem areas of business ethics Corporate ethics
Sommario/riassunto	Business ethics continues to gain importance in the curricula of business studies courses. This text provides a comprehensive overview of both the essential concepts of business ethics related to the economy as a whole, and the more narrowly understood corporate ethics related to the individual company. In contrast to other works on the same topic, special emphasis is placed on a coherent theoretical foundation that puts tools of economic analysis, including behavioral economics, at the center. In particular, the importance of both empirical research and dilemma structures for business ethics receives special attention. The largest chapter of the book is devoted to corporate ethics and provides students and academics with guidance in the theoretical classification of the variety of concepts that often coexist in the debate. Abstract concepts are illustrated with the help of practice boxes.