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Sommario/riassunto

This book features a collection of high-quality research papers presented at the International Conference on Tourism, Technology and Systems (ICOTTS 2022), held at University of Chile, Santiago de Chile, Chile, from 3 to 5 November 2022. The book is divided into two volumes, and it covers the areas of technology in tourism and the tourist experience, generations and technology in tourism, digital marketing applied to tourism and travel, mobile technologies applied to sustainable tourism, information technologies in tourism, digital transformation of tourism business, e-tourism and tourism 2.0, big data and management for travel and tourism, geotagging and tourist mobility, smart destinations, robotics in tourism, and information systems and technologies.