1. Record Nr. UNINA9910729895803321 Autore **Omrane Amina** Titolo Digital Technologies for Smart Business, Economics and Education: Towards a Promising Future / / edited by Amina Omrane, Gouranga Patra, Sumona Datta Cham:,: Springer International Publishing:,: Imprint: Springer,, Pubbl/distr/stampa 2023 3-031-24101-0 ISBN Edizione [1st ed. 2023.] Descrizione fisica 1 online resource (323 pages) Collana Arts, Research, Innovation and Society, , 2626-7691 Altri autori (Persone) PatraGouranga **DattaSumona** Disciplina 658.05 658.514 Soggetti **Business information services** Educational technology Technological innovations IT in Business Digital Education and Educational Technology **Economics of Innovation** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto How to digitize the Human Resource Management in the era of Industry 4.0 ? -- Welfaristic spectrum of digital economy: theoretical perspective and empirical evidences -- Impediments to the Fourth Industrial Revolution in Africa -- Patterns of Misalignment between Performance and Exchange Rate Determination in a globalized world -- Going Smart or Smarting by Efforts - Digitising Life in Covid Times -- Rethinking the Role of the Company's Office and the ways Employees Communicate: A Trend Accelerated by the Pandemic -- Development and Validation of an Online shopping Scale adapted to specific cities of India -- Are start-ups and small businesses ready to adopt Digital Branding strategies? - A critical assessment -- Perceived service quality of mobile providers through the lens of Indian Young adults --

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Sommario/riassunto

This book examines the application, challenges and opportunities related to the use of digital technologies in business, economics and education. In this context, the enclosed contributions identify the impact of artificial intelligence, machine learning, internet of things (IOT), computer vision, big data analytics and other advance technology in the area of business, economics and education. The book examines such themes as digital technology for smart business, the progress of the circular economy, the application of IOT in education, the use of drones in agri-business, business forecasting using smart technology, artificial intelligence in healthcare, among others.