1. Record Nr. UNINA9910729792503321 Autore Henten Anders Hansen Titolo Business Model-the Perspective of Systems Thinking and Innovation / / Anders Hansen Henten, Iwona Windekilde Pubbl/distr/stampa Basel:,: MDPI - Multidisciplinary Digital Publishing Institute,, 2023 Descrizione fisica 1 online resource (308 pages) 658 Disciplina Soggetti Management - Philosophy **Business** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia The business model concept has gained a prominent position both in Sommario/riassunto academia and among practitioners during the past 30+ years. The aim of this Special Issue of Systems is to contribute to a stronger theoretical basis for the business model concept. This includes a focus on the systemic character of business models and the systems approaches that this entails. Another important aspect is to allocate more attention to innovations of business models. The business models that emerged with e-commerce and e-business as such were in themselves innovations. However, innovations of business models have received too little attention. Most of the business models analyzed and discussed in the business model literature have been rather static instead of dynamic. This is the reason why this Special Issue of Systems, entitled 'Business Model--the Perspective of Systems Thinking

and Innovation', has been developed.