

1. Record Nr.	UNINA9910728936303321
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Titolo	A Relational View on Cultural Complexity [[electronic resource]] : Implications for Theory and Practice // edited by Julika Baumann Montecinos, Tobias Grünfelder, Josef Wieland
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2023
ISBN	3-031-27454-7
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (387 pages)
Collana	Relational Economics and Organization Governance, , 2662-9860
Altri autori (Persone)	GrünfelderTobias WielandJosef
Disciplina	306
Soggetti	Economics Culture Strategic planning Leadership Psychology, Industrial Culture—Study and teaching School management and organization School administration Religion and culture Cultural Economics Business Strategy and Leadership Organizational Psychology Cultural Studies Organization and Leadership Cross-cultural Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part I. Shifting towards a Relational View -- Chapter 1. Delphi Study on Transcultural Competence: Summary and Reflections on a Call for a Relational Approach (Tobias Grünfelder) -- Chapter 2. The Relational Roots of Intercultural Communication (Milton J. Bennett) -- Chapter 3. In Search of Commonalities: Thoughts on Ubuntu and the Transcultural

Approach (Yolande Steenkamp) -- Chapter 4. A Relational View on Culture and Transculturality (Gert Jan Hofstede) -- Chapter 5. Transcultural Competence and Relational Costs (Josef Wieland) -- Part II. Elaborating on Transcultural Competence.

Sommario/riassunto

This book explores the conceptual and practical implications of applying a relational view to cultural complexity. The authors take the findings of an international and interdisciplinary Delphi study on transcultural competence as a starting point and offer further analysis and interpretation from their specific perspectives. Written by experts from a variety of disciplines, the book discusses the potential contributions of a relational approach to understanding and strengthening individuals and organizations in their contexts. Through various conceptual chapters, case studies and field reports, it explores the role and nature of commonalities for cooperation in contexts of cultural complexity and discusses the relationship between differences and commonalities, as well as the implications for relational leadership and management. The book is divided into four parts, the first of which introduces readers to the relational view. In turn, the second part elaborates on transcultural competence, while the third presents various case studies and field reports on experience-based learning and relationality in culturally complex settings. Finally, the fourth part sheds new light on relational leadership and the role of commonalities in organizational practice. As such, this book will appeal to scholars and practitioners in the areas of cultural and relational economics, intercultural communication, business strategy and leadership, and organizational studies.
