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Nota di contenuto	1. Introduction -- 2. Basic Statistics and Functions using R -- 3. Regression Fundamentals -- 4. Simple Linear Regression -- 5. Multiple Regression -- 6. Estimation Intervals and Analysis of Variance -- 7. Predictor Variable Transformations -- 8. Model Diagnostics -- 9. Variable Selection.
Sommario/riassunto	Applied Linear Regression for Business Analytics with R introduces regression analysis to business students using the R programming language with a focus on illustrating and solving real-time, topical problems. Specifically, this book presents modern and relevant case studies from the business world, along with clear and concise explanations of the theory, intuition, hands-on examples, and the coding required to employ regression modeling. Each chapter includes

the mathematical formulation and details of regression analysis and provides in-depth practical analysis using the R programming language.
