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Altri autori (Persone)	NguyenHung PhamHiep Cong HalibasAlrence
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Nota di contenuto	Introduction to Business Innovation in the Post-pandemic Era in Vietnam: Digitalization and Smart Logistics -- Important Negotiation Behaviours in Entrepreneurs' New Product Launching Stage During Post-Covid-19 Era -- Does digital transformation increase efficiency in business? Evidence from Vietnam during the COVID-19 pandemic -- COVID-19 Disruption Risk – A Game-changing Factor for SMEs Digital Supply Chain Transformation.
Sommario/riassunto	This book documents the recent post-pandemic era business innovation research in Vietnam bringing together selected works from

the 2022 'International Conference on Business Innovation: Business Innovation in a Post-pandemic World' held at RMIT University in Vietnam. The book contributes to the body of knowledge in several ways. It serves as a comprehensive reference for business innovation research and promotes recent progress in business innovation applications in Vietnam and offers a shared understanding to help coordinate future research in the field. .
