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Sommario/riassunto

This book features the first volume of the proceedings of the 9th International Conference of the International Association of Cultural and Digital Tourism (IACuDiT). Held at the Syros Island in Greece in September 2022, the conference's lead theme was 'Tourism, Travel, and Hospitality in a Smart and Sustainable World'. With a full appreciation of the contributions made by numerous writers toward the progress in tourism research, this book presents a critical academic discourse on sustainable practices in a smart tourism context, stimulating future debates and advancing knowledge and understanding in this critical area of knowledge. It also puts emphasis on the knowledge economy and smart destinations notion. It enacts new modes of tourism management and development and presents chapters on emerging technologies, such as location-based services, Internet of Things, smart cities, mobile services, gamification, digital collections and the virtual visitor, social media, social networking, and augmented reality.