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| 1. Record Nr. | UNINA9910728393603321 |
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| Titolo | Business Process Management : Analysis, Modelling, Optimisation and Controlling of Processes / / by Andreas Gadatsch |
| Pubbl/distr/stampa | Wiesbaden : , : Springer Fachmedien Wiesbaden : , : Imprint : Springer, , 2023 |
| ISBN | 9783658415846 9783658415839 |
| Edizione | [1st ed. 2023.] |
| Descrizione fisica | 1 online resource (233 pages) |
| Disciplina | 658.4038 |
| Soggetti | Electronic data processing—Management Information technology—Management Application software IT Operations Business Process Management Computer and Information Systems Applications Negocis Processament de dades Cicle de treball Gestió Llibres electrònics |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | Introduction to business process management -- Concepts of business process management -- Organisation and introduction of business process management -- Process controlling -- Modelling and analysis of processes -- IT support for process management. |
| Sommario/riassunto | This textbook bridges the gap between business management and organisational methods and their digital implementation, because process management increasingly means designing operational tasks. In addition to methodological basics, the work offers many practical examples and exercises. Prof. Gadatsch's book is now considered the "current classic", THE authoritative standard work on IT-supported |

design of business processes. Of particular importance are also recent research results published under the heading of "Explorative Process Management". New practical examples have been included at various points in the book, such as the migration strategies for the ERP system "SAP S/4 HANA", which is the basis for many industrial and service processes. The chapter on process modelling has been updated and newer methods such as Business Model Canvas have been included. The content Introduction to business process management Concepts of business process management Organisation and introduction of business process management Process controlling Modelling and analysis of processes IT support for process management The author Dr. Andreas Gadatsch holds the Chair of Business Administration, in particular Business Informatics and is head of the Master's programme in Innovation and Information Management as well as the Data Innovation Lab in the Department of Business Administration at Bonn-Rhein-Sieg University of Applied Sciences in Sankt Augustin. He has extensive experience as a consultant, project manager, IT manager and lecturer. The translation was done with the help of artificial intelligence. A subsequent human revision was done primarily in terms of content.
