1. Record Nr. UNINA9910728382703321 Autore Wang Hong **Titolo** Report on the Development of Cruise Industry in China (2021) [[electronic resource] /] / edited by Hong Wang, Xinliang Ye, Jianyong Shi, Weihang Zheng, Ling Qiu, Guojian Zhu Singapore:,: Springer Nature Singapore:,: Imprint: Springer,, 2023 Pubbl/distr/stampa **ISBN** 981-19-9414-5 Edizione [1st ed. 2023.] Descrizione fisica 1 online resource (240 pages) Collana Current Chinese Economic Report Series, , 2194-7945 Altri autori (Persone) YeXinliang ShiJianyong ZhengWeihang QiuLing ZhuGuojian Disciplina 387.5420951 Soggetti Industrial policy **Business** Asia Regulation and Industrial Policy **Asian Business** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto General Reports -- Special Topics -- Industry Reports -- Planning and Development Reports. Sommario/riassunto This book is an annual research report on the cruise industry in China and throughout the world in 2021, contributed by Shanghai University of Engineering and Technology and Shanghai International Cruise Economic Research Center. This volume consists of four parts to discuss general and special topics on global and China's cruise industry covering respond to COVID-19, cruise tourism market, public health emergency mechanism. It offers an all-rounded perspective and a

strong foresight, as well as systematic studies on China's cruise industry in the context of routine COVID-19 control and the new dual circulation development pattern. And as 2021 marks the beginning of the 14th FYP period when various plans for the cruise industry were

rolled out to chart the course and strategic paths toward development for the cruise industry, it focuses also on developments in China's cruise industry.