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Nota di contenuto	1. Consumer Culture and Abundance of Choices: Having More, Feeling Blue -- 2. The Geo-Demographics of European Consumers' Food Behaviour in the New Age of Disruption -- 3. Upsurge of Online Shopping in Malaysia during COVID-19 Pandemic -- 4. Gadgets Are Always in the Hands of Consumers: The Triggers for Impulsive Buying Behavior -- 5. The Acceleration of Digital Maturity during the COVID-19 Pandemic in the Retail Industry in Sri Lanka -- 6. Consumers' Curbside Pickup and Home Delivery Shopping Behavior in the Post-Pandemic Era -- 7. Discussion of Purchasing Virtual Digital Nature and Tourism -- 8. A Federated Learning-Based Civil Aviation Passenger Value Analysis Method and MaaS Construction Considerations in the Epidemic Background -- 9. Antecedents and Consequences of Customer Engagement Behaviour in the Hospitality Industry: A Moderated Mediation -- 10. A Consumer Behavior Perspective of Adopting Mobile Contact Tracing Apps in a Public Health Crisis: Lessons from ABTraceTogether for COVID-19 Pandemic -- 11. The Alternative Disputes Resolution System in the European Union: Consumer Protection in Cross-Border Disputes -- 12. The Future of Sustainable Consumption after the Pandemic, Optimism or Pessimism?.
Sommario/riassunto	The complexities of consumer behavior call for comprehensive and detailed analytical studies. The need for both businesses and academics across the world to understand the behavior of consumers in crisis situations has been clearly illustrated by the Covid pandemic. A

New Era of Consumer Behavior - In and Beyond the Pandemic presents research on both theoretical and practical aspects of this topic in three sections: "Digital Shifts in Consumer Behavior", "Digitalization of Consumer Behavior in the Tourism Sector" and "Consumer Protection and Sustainability".

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