

1.	Record Nr.	UNICAMPANIASUN0041393
	Autore	Jackson, John D.
	Titolo	Classical electrodynamics / John David Jackson
	Pubbl/distr/stampa	New York ; Chichester, : Wiley, 1999
	ISBN	04-7130-932-X
	Edizione	[3. ed]
	Descrizione fisica	XXI, 808 p. : ill. ; 26 cm.
	Disciplina	537.6
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA990005511370403321
	Autore	Martinazzoli, Folco
	Titolo	Parataxeis : le testimonianze stoiche sul Cristianesimo / Folco Martinazzoli
	Pubbl/distr/stampa	Firenze, : La Nuova Italia, 1953
	Descrizione fisica	80 p. ; 20 cm
	Collana	Biblioteca di cultura ; 46
	Disciplina	230.01
	Locazione	FLFBC
	Collocazione	DFT B30.1 MARF 01 230.01 MAR 1
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

3. Record Nr.	UNINA9910727248703321
Titolo	How metaphors guide, teach and popularize science // edited by Anke Beger, Thomas H. Smith
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , 2020
ISBN	90-272-6144-X
Descrizione fisica	1 online resource (340 pages)
Collana	Figurative thought and language ; ; Volume 6
Disciplina	501.4
Soggetti	Communication in science Science - Language Science - Study and teaching
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Social metaphors in cellular and molecular biology / Theodore L. Brown -- Coordinating metaphors in science, learning and instruction : The case of energy / Tamer G. Amin -- Metaphor and the popularization of contested technologies / Bettina Bock von Wulfingen -- To be or not to be : reconsidering the metaphors of apoptosis in press popularisation articles / Julia T. Williams Camus -- Non-verbal and multimodal metaphors bring biology into the picture / Jose Manuel Urena Gomez-Moreno -- Three metaphors in social science : use patterns and usefulness, separately and together / Thomas H. Smith -- The brain is a computer and the mind is its program : following a metaphor's path from its birth to teaching philosophy decades later / Anke Beger -- Conclusion: When metaphors serve scientific ends / Thomas H. Smith and Anke Beger.
Sommario/riassunto	"Metaphors are essential to scientists themselves and strongly influence science communication. Through careful analyses of metaphors actually used in science texts, recordings, and videos, this book explores the essential functions of conceptual metaphor in the conduct of science, teaching of science, and how scientific ideas are promoted and popularized. With an accessible introduction to theory and method this book prepares scientists, science teachers, and science writers to take advantage of recent shifts in metaphor theories and methods.

Metaphor specialists will find theoretical issues explored in studies of bacteriology, cell reproduction, marine biology, physics, brain function and social psychology. We see the degree of conscious or intentional use of metaphor in shaping our conceptual systems and constraining inferences. Metaphor sources include social structure, embodied experience, abstract or mathematical formulations. The results are sometimes innovative hypotheses and robust conclusions; other times pedagogically useful, if inaccurate, stepping stones or, at worst, misleading fictions"--
