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Nota di contenuto	Introduction -- Toward a quantitative turn: Frontiers of architectural historiography -- The globalisation of the practice: From European colonialism to the global age of architecture -- Architecture in the emerging markets: BRICS and beyond -- The architectural geography of the skyscraper -- The architectural geography of art and culture -- The architectural geography of big events -- The architectural geography of workplace -- The architectural geography of tourism and leisure -- Conclusions: Reshuffling architectural canons and professional agency's narratives.
Sommario/riassunto	This book offers a unique glance into the process of globalisation of the architectural practice during the last three decades through the lenses of innovative methodologies in architectural history based on quantitative data. Focusing on the golden age of globalisation (1990-2019), it investigates the transnational work of more than one thousand architectural firms of different business models from Europe, North America, and the Asia-Pacific in a broad sample of emerging markets: Mainland China, South-East Asia, India, the Persian Gulf, Sub-

Saharan Africa, Russia and Kazakhstan, and Latin America. In the book, different thematic geographies are presented to explore the global scope of the contemporary profession, examine significant projects and the structural conditions behind them, and reveal the debates that such works generated. Understanding the global agency of design firms in emerging markets also becomes a way to study different market conditions, modes of production, and architectural trends comparatively and to highlight the shifts that occurred in the profession over the last few decades. The use of quantitative methodologies produces a novel and updated narrative on contemporary architecture in emerging markets grounded in quantitative data rather than in preassumptions and purely qualitative interpretations. Richly illustrated, this book is further enhanced by an ample set of maps, graphs, and tables to visualise data better.
