1. Record Nr. UNINA9910725099903321 Autore Badr Youakim Titolo Smart Digital Service Ecosystems: A Research Roadmap from Service Computing and Engineering Perspectives / / by Youakim Badr Cham:,: Springer International Publishing:,: Imprint: Springer,, Pubbl/distr/stampa 2023 **ISBN** 9783031279263 9783031279256 Edizione [1st ed. 2023.] Descrizione fisica 1 online resource (138 pages) Collana SpringerBriefs in Service Science, , 2731-3751 Disciplina 621.382 Soggetti Service industries Operations research Quantitative research **Engineering mathematics** Engineering - Data processing Technological innovations Electronic data processing - Management Services Operations Research and Decision Theory Data Analysis and Big Data Mathematical and Computational Engineering Applications Innovation and Technology Management **IT Operations** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Intro -- Preface -- Acknowledgments -- Contents -- 1 The Rise of IT-Enabled Services -- 1.1 The Service Economy -- 1.2 Productivity in Services -- 1.2.1 Multivarious Definitions -- 1.2.2 Multidisciplinarity of Services -- 1.2.3 Unconventional Characteristics of Services -- 1.3 Services in Service Science and the Service-Dominant Logic -- 1.4 IT-

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Sommario/riassunto

This book provides a holistic overview of the major advances that have been made in the context of Service Science with a focus on IT-enabled services. To address challenges in collaborative, social-centric, ad-hoc, dynamic and open environments, the book studies IT-enabled service systems from two distinct but complementary research perspectives: service engineering and service computing. From a service engineering view, the book shows how to apply a systemic approach to tackle social problems from holistic and multi-disciplinary perspectives by focusing on service systems and developing a service design framework, including socio-technical aspects, the service reference model, data-

driven collaboration processes, the incremental design method, requirement propagation, and system adaptability with feedback loops. From a service computing view, the book introduces a service-oriented aided infrastructure to support IT-enabled service systems in ICT-facilitated environments and provide access to tangible and intangible resources in a trustworthy environment. The book offers a valuable companion and comprehensive reference guide for undergraduate and graduate students who want to learn about current concepts for designing and implementing service systems; and for researchers who want to identify future directions in build smart digital service ecosystems, integrating Internet of Things (IoT) and Artificial Intelligence (AI) and cyber-security. The book also appeals to developers who need to implement advanced services and want to capitalize on corresponding business models, customer-driven interaction, and scalable architectures.