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Nota di contenuto	The long revolution / Des Freedman -- Reflection on a future for public service television / Mark Thompson -- Public service television and the crisis of content / Jon Thoday -- TV advertising for all seasons / Tess Alps -- Inventing public service media / Amanda D. Lotz -- Does public service television really give consumers less good value for money than the rest of the market? / Patrick Barwise -- The future of television in the US / Jennifer Holt -- Pressures on public service media: insights from a comparative analysis of twelve democracies / Matthew Powers -- Public service in Europe: five key points / Trine Syvertsen and Gunn Enli -- Diversity: reflection and review / Sarita Malik -- The BBC: a brief future history, 2017-2022 / David Hendy -- Public service algorithms / James Bennett -- Television and public service: a brief history -- Principles of public service for the 21st century / Georgina Born -- The purposes of broadcasting - revisited / Julian Petley -- Back to the future: the uses of television in the digital age / Michael Bailey -- Television, quality of life and the value of culture / David Hesmondhalgh -- Shouting toward each other: economics, ideology, and public service television policy / Robert G. Picard -- Everything for someone: for an inclusive definition of public

service broadcasting / Brett Mills -- Debating "distinctiveness": how useful a concept is it in measuring : the value and impact of the BBC? / Peter Goddard -- The BBC: a radical rethink / Justin Schlosberg -- Ensuring the future of public service television for the benefit of -- Citizens -- Voice of the listener & viewer -- The social and cultural purposes of television today -- Equity -- Taking the principles of public service media into the digital ecology / Georgina Born -- Television in a rapidly changing world: content, platforms and channels -- New sources of public service content -- Designing a new model of public service television (PST) / Robin Foster -- Public service broadcasting as a digital commons / Graham Murdock -- "Public service" in a globalized digital landscape / Ingrid Volkmer -- Video-on-demand as public service television / Catherine Johnson -- Do we still need public service television? / Luke Hyams -- Television and diversity -- Public service television in the nations and regions -- Are you being heard? / Lenny Henry -- Skills and training investment vital to the success of public service -- Broadcasting -- Creative skillset -- The media cannot reflect society if society is not reflected in the media -- Creative access -- Does television represent us? / Ken Loach -- Public service television in Wales / Caitriona Noonan and Sian Powell -- Public service broadcasting: a view from Scotland / Robert Beveridge -- Content diversity -- Children and public service broadcasting / Sonia Livingstone and Claire Local -- Public service television and sports rights / Paul Smith and Tom Evens -- Securing the future for arts broadcasting / Caitriona Noonan and Amy Genders -- Public service television and civic engagement / Daniel Jackson -- Tunnel vision: the tendency for BBC economic and business news to follow elite opinion and exclude other credible perspectives / Gary James Merrill -- How to strengthen public service television / Chris Tryhorn -- Recommendations of the Puttnam report -- Afterword / Vana Goblot and Natasha Cox.

Sommario/riassunto

"An edited collection that brings together some of the key documents from Goldsmiths' 2015 major inquiry into the nature, purpose and place of public service television. It includes the final report; a selection of submissions from academics, regulators, broadcasters and civil society groups; transcripts of key events and an evaluation of the inquiry itself"--
