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Nota di contenuto	Analog on Digital (AoD) Theory-based Design of Book Application for Representing Real-life Experience -- The Modelling And Designing of Tourism Activity Locator Application -- Development of Drawing Software That Gives a Staple Drawing Feeling by the Difference in Sound -- The Impact of Video Conference Application to College Students in Online Learning Activities -- Proposal for a Theatre Optique Simulated Experience Application -- A Classification and Analysis Focusing on Attempts to Give a Computer a Personality: A Technological History of Chatbots as Simple Artificial Intelligence -- With Post-Internet Society, The Third Agent -- Research on Digital Reading Experience with 'Page-turning' Physical Feedback -- Method of Extracting Community Colors with Local Characteristics in Landscape Planning: Planning the Color Scheme for the Taisetsu-Furano Route of the Scenic Byway Hokkaido -- Non-pharmacological Treatment of Dementia from the Perspective of Applied Informatics -- Research Methods to Build A Reference Model for Designing Addiction-aware Video Game -- TrAcOn: a Traffic Accident Ontology for Identifying Accidents-prone Areas in Senegal -- Ontology Partitioning for Managing Change Effects -- The Effect of Digital Marketing on Micro, Small and Medium Enterprise in Indonesia -- Bidirectional Associative Memory as Normalisator Backpropagation Neural Network in The

Sommario/riassunto

This book aims to share the theory and practice in innovative human/society-oriented information systems. The purpose of information technology is for people, communities, and societies, and we cannot ignore the human behavior and social features to design better information systems. The book includes the selected papers in the International Conference on Applied Informatics and Media Design 2019 (AIMD 2019) held at California State University, Bakersfield, USA, and International Conference on Applied Information Technologies 2021 (AIT 2021) held online, which are focused on information design, human–computer interaction, and social support systems. The book also contains multi-aspect contributions on applied informatics and media engineering, such as color design, online learning, creativity support, philosophical issues, elder treatment, AI, and business informatics.

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