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Intention to Use Mobile Payments: The Role of Positive and Negative Determinants. .

Sommario/riassunto

This book constitutes revised selected papers from the 11th International Workshop on Enterprise Applications, Markets and Services in the Finance Industry, FinanceCom 2022, held in Twente, The Netherlands, in August 2022. The 8 full papers presented in this volume were carefully reviewed and selected from a total of 25 submissions. They deal with the adoption of innovative technologies in the financial services industry. The conference features four main themes: networks and business models, financial markets, IT and implementations, and new emerging digital and virtual financial markets.