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Sommario/riassunto	This book constitutes the refereed post-conference proceedings of the First International Conference on Pervasive Knowledge and Collective Intelligence on Web and Social Media, PerSOM 2022, which was held in

Messina, Italy, in November 2022. The 9 full papers were carefully reviewed and selected from 35 submissions and present findings of research from the fields of pervasive computing, web, and social media to promote ideas and practices about pervasive knowledge and collective intelligence in this fields. The conference targeted a wide variety of topics including new perspectives in social theories, complex networks, data science, knowledge management, web and social media.