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Nota di contenuto	1. Introduction -- 2. Dialectical Imagination: Frankfurt School and IAMCR -- 3. Contested Critique: The Political Career of the Political Economy Section -- 4. Popular Culture and IAMCR -- 5. IAMCR's Engagement with Participatory Communication -- 6. IAMCR's Legacy in Scholarship on Religion -- 7. Women, Gender, Feminism: Status, Scholarship, and Advocacy -- 8. Media Technologies and Globalization Arrive at IAMCR -- 9. IAMCR Emerging Scholars Network -- 10. The Latin American Critical Tradition of Communication Research and the Early Years of Participation in IAMCR, 1960-1990 -- 11. Germany in IAMCR -- 12. IAMCR as Seen by the Secret Service from East-Germany (GDR) -- 13. IAMCR Members under the Microscope of Romania's Securitate: A Preliminary Study -- 14. The MacBride Report: Critical Scholarship and the Report's Value to Future Generations -- 15. The MacBride Round Tables: In Pursuit of Equality, Plurality, and Diversity. -16. IAMCR and the World Summit on the Information Society -- 17. Lessons from the Non-Aligned Movement and NWICO for the Age of Data: Revisiting a Historical Struggle for Informational Sovereignty -- 18. Cultural Diversity at UNESCO and ITU/WSIS: 50 years of Milestones

(1980-2020) -- 19. IAMCR and Russia -- 20. IAMCR and the Development of Communication and Media Research in China -- 21. India and IAMCR: A Perspective -- 22. IAMCR and Pakistan -- 23. IAMCR and the Caribbean Region: Rethinking Our Thinking- Understanding the Epistemic Effects of Colonialism in Higher Education -- 24. Brazil in History and in the Present: IAMCR and the Participation of Brazilians -- 25. IAMCR and the Middle East and North Africa: Questions of Place, People, and Paradigms -- 26. IAMCR and Africa: Harmonizing Discourses of History, Hegemony, and Hope -- 27. France: Complex Relations with IAMCR Marked by Significant Changes from the mid-1960s -- 28. IAMCR, My Affable Companion in Slovenia's Journey from Yugoslavia to Europe -- 29. George Gerbner and the Anti-Fascist Tradition of Communication Research -- 30. Dallas W. Smythe and Détente at IAMCR -- 31. Herbert I. Schiller -- 32. Perspectives on Communications Research: An Exchange -- 33. Stuart Hall and IAMCR -- 34. My Work with James Halloran.

Sommario/riassunto

Established in 1957, the International Association for Media and Communication Research (IAMCR) has facilitated international exchanges and research collaborations among academics, journalists, and other practitioners, addressing media and communication problems and influencing theory and practice through research and participation in global, regional, national, and local debate. The chapters focus on prominent areas of research that have attracted the interest of scholars; political struggles of a membership engaged in research across East and West, global North and global South divides; selected country and regional contributions to the association; and reflections on significant scholarly and institution-building contributions to the association by George Gerbner, James Halloran Stuart Hall, Herbert I. Schiller, and Dallas W. Smythe. Readers will find a history of an academic professional organisation and insights into the controversies, conflicts, failings, and achievements of IAMCR members who developed the field of media and communication research and journalism practice.
