

1. Record Nr.	UNINA9910716098503321
Autore	Snyder Matt
Titolo	China's digital game sector / / Matt Snyder
Pubbl/distr/stampa	[Washington, D.C.] : , : U.S.-China Economic and Security Review Commission, , 2018
Descrizione fisica	1 online resource (31 pages) : color illustrations
Collana	Staff research report / U.S.-China Economic and Security Review Commission
Soggetti	Video games industry - China Video games - China Video games industry - Economic aspects - United States Video games - United States Consolidation and merger of corporations Intellectual property infringement China Economic policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"May 17, 2018."
Nota di bibliografia	Includes bibliographical references (pages 25-31).
Nota di contenuto	Executive summary. -- China's digital game market. -- Importance of the digital game sector to the U.S. economy. -- China's government a digital games. Game "addiction". Social and political control. Government support for gaming activities. -- Market barriers to China's digital game market. -- China's acquisition of foreign gaming firms. -- IP rights protection China's digital game market. -- Implications for the United States. Mandatory licensing policies. Data privacy concerns. IP challenges. International competitiveness of Chinese games.