

1.	Record Nr.	UNISA990001506240203316
	Autore	DAWE, Robert David
	Titolo	1. : The manuscript and the text / R. D. Dawe
	Pubbl/distr/stampa	Leiden : Brill, 1973
	Descrizione fisica	273 p. ; 25 cm
	Disciplina	882
	Soggetti	Sofocle Critica
	Collocazione	V.1.F. 206/1(VIII C 1078/1) V.1.F. 206/1a(VIII C 1078/1 BIS) V.1.F. 206/1b(VIII C 1064 1)
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910716055503321
	Autore	Perkins R. Colby
	Titolo	Evaluating the Passel-Word Spanish surname list : 1990 decennial census post enumeration survey results / / R. Colby Perkins
	Pubbl/distr/stampa	Washington, DC : , : Population Division, U.S. Bureau of the Census, , 1993
	Descrizione fisica	1 online resource (approximately 22 pages)
	Collana	Population Division working paper ; ; no. 4
	Soggetti	Hispanic Americans - Census, 1990 Names, Spanish - Research - United States - Methodology Names, Spanish - United States Names, Personal - Mexican American Hispanic Americans Statistics. United States Census, 1990
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa

Livello bibliografico	Monografia
Note generali	"August 1993."
Nota di bibliografia	Includes bibliographical references.

3. Record Nr.	UNINA9910815285503321
Autore	Nayyar Gaurav
Titolo	At Your Service? : : The promise of services-led development / / Gaurav Nayyar, Mary Hallward-Driemeier, Elwyn Davies
Pubbl/distr/stampa	Washington, D.C. : , : The World Bank, , 2021
ISBN	1-4648-1710-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (volumes cm)
Altri autori (Persone)	Hallward-DriemeierMary DaviesElwyn
Disciplina	338.9
Soggetti	Digital Technology Economic Development Economic Growth Industrialization Jobs Manufacturing Sector Productivity Services Sector Servicification Structural change Structural transformation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Front Cover -- Contents -- Foreword -- Preface -- Acknowledgments -- About the Authors -- Abbreviations -- 1 Of Goods and Services: Inside the Black Box -- Introduction -- Services, Jobs, and Economic Transformation -- Scale, Innovation, Spillovers, and Job Creation: Revisiting the "Uniqueness" of Manufacturing -- The Services Sector Is Not Monolithic -- Implications for Inclusion in Lower-Income Countries

-- Conclusion -- Annex 1A Classifications of Economic Activities in the Services Sector -- Annex 1B Adapting the McMillan-Rodrik Decomposition to Show Sectoral Reallocation -- Annex 1C Estimating Kaldor's Laws for the Industry Sector, 1995-2018 -- Notes -- References -- 2 Productivity and Jobs in Services: Mind the Gaps -- Introduction -- Services Firms and Their Productivity: Eight Stylized Facts -- Implications for Productivity Growth -- Implications for Job Creation -- Conclusion -- Annex 2A Data Sources -- Annex 2B Alternative Measures of Scale -- Notes -- References -- Spotlight: Bringing Services to the Surface: The Measurement Challenge -- Introduction -- Measuring Outputs -- Measuring Inputs -- Estimating Productivity -- Measuring Trade -- A Fading Border between Manufacturing and Services -- Measurement of Digital Services -- Data Coverage and Access -- The Way Forward -- Notes -- References -- 3 Will Technology Make the Twain Meet? A Changing Productivity-Jobs Dichotomy in Services -- Introduction -- Reduced Dependence on Physical Proximity -- Increased Role of Automation -- The Rise of Intangible Capital -- Implications for Productivity Growth and Job Creation -- Conclusion -- Notes -- References -- 4 Look Before You Leap: Services Before Manufacturing? -- Introduction -- Services and Value Chain Upgrading in Industrialized Countries -- Services Growth without a Manufacturing Core. Growing Importance of Services to a Manufacturing Core -- The Role of Linkages in Expanding Inclusion -- Conclusion -- Notes -- References -- 5 Boosting Productivity to Keep Up the Good Work: Policy Imperatives -- Introduction -- The Policy Agenda: Trade, Technology, Training, and Targeting (the 4Ts) -- Where Countries Stand in the 4Ts Space -- Effects of Variations in Technology and Intersectoral Linkages' Trends across Subsectors on Prioritization in the 4Ts across Countries -- The Way Forward: How to Improve the 4Ts -- Conclusion -- Notes -- References -- 6 Conclusion: In the Service of Development? -- Introduction -- The Promise of Services-Led Development -- A Data Agenda for Services -- Appendix A. Summary Measures for Trade, Technology, Training, and Targeting (the 4Ts) -- Boxes -- Box 1.1 Trade in Services: A Tale of Four Modes -- Box 2.1 Informality in the Services Sector -- Box 2.2 COVID-19's Impact on the Services Sector -- Box 3.1 Technological Change and the Rising Demand for Services -- Box 3.2 AI, Jobs, and the Demand for Skills in India's ICT Services Sector -- Box 3.3 Impact of COVID-19 on Digitalization and Remote Delivery -- Box 4.1 The Philippines' Emergence in the Offshore Services Industry -- Box 4.2 Pakistan's ICT Services Boom -- Box 4.3 Geography, Transportation Services, and the Emergence of Logistics Hubs -- Box 5.1 Scaling Up Food Services Retail: The Role of Foreign Direct Investment -- Box 5.2 Beyond Border Restrictions: How Domestic Regulations Affect Potential for Competitiveness -- Box 5.3 India's Software Revolution and the 4Ts -- Figures -- Figure 1.1 Much of the Decline in Agriculture's Share of Employment and GDP in LMICs since the 1990s Has Been Offset by Services -- Figure 1.2 Consistently across Regions, Services Have Offset Much of Agriculture's Decline in Share of Employment and GDP in LMICs since the 1990s. Figure 1.3 Labor Productivity in Services Has Increased Consistently in LMICs since the 1990s -- Figure 1.4 Labor Productivity Growth in Services Has Matched That in Manufacturing across LMICs in Many Regions since the 1990s, Typically Exceeding That of HICs -- Figure 1.5 Among LMICs in Most Regions, Services Have Contributed More Than Industry to Aggregate Labor Productivity Growth since the 1990s -- Figure 1.6 Services Subsectors Vary in Their Scope for Scale, Innovation, Spillovers, and Low-Skill Jobs -- Figure 1.7 The Most

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Been synonymous with development. However, the trend of premature deindustrialization and the spread of automation technologies associated with Industry 4.0 has raised concerns that the development model based on export-led manufacturing seen in East Asia will be harder for hitherto less industrialized countries to replicate in the future. Can services-led development be an alternative? Contrary to conventional wisdom, the features of manufacturing that were considered uniquely conducive for productivity growth - such as international trade, scale economies, inter-sectoral linkages, and innovation - are increasingly shared by the services sector. But services are not monolithic. The twin gains of productivity growth and large-scale job creation for relatively low-skilled workers are less likely to come together in any given services subsector. The promise of services-led development in the future will be strengthened to the extent that technological change reduces the trade-off between productivity and jobs, and growth opportunities in services with potential for high productivity do not depend on a manufacturing base. Considering technological change and linkages between sectors while differentiating across types of services, this book assesses the scope of a services-driven development model and policy directions that maximize its potential--
