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Titolo	Retailing logistics & fresh food packaging [[electronic resource]] : managing change in the supply chain / / Leigh Sparks ... [et al.]
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Altri autori (Persone)	SparksLeigh
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Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Contents -- Preface -- 1 Packaging Logistics And Fresh Food Retailing: An Introduction -- Logistics: Why Bother With What Goes On Behind The Scenes? -- Packaging: How Am I Supposed To Know There Is A Missing Link? -- Change Management: Life Is Too Busy To Waste Time Thinking! -- The Structure Of The Book -- Summary -- 2 Retail Leadership In Fresh Food Channels -- Culture And Retail Consumers -- Retail Locations And Outlets -- Shopkeepers And Retail Managers -- Product Sourcing And Distribution -- Business Relationships -- Merchandising And Selling -- Change In Food Retailing: Summary -- 3 Fresh Food Retail Logistics -- The Logistics Task -- Retail Logistics Transformation -- Temperature Controlled Supply Chains -- Retailers- Leadership Of Logistics -- 4 Packaging And Fresh Food --

The Purposes Of Packaging -- The Packaging Industry: Structure And Dynamics -- Returnable Packaging -- General Packaging Principles -- Retail Logistics Packaging -- Fresh Foods Applications -- Conclusions -- 5 Packaging Logistics Decision Matrix: Change Management -- Retailing, Logistics And Packaging Change -- Managing Organization Change In The Supply Chain -- Packaging Logistics Decision Matrix: Change Management -- The Implementation Stage -- Summary -- 6 Major Case Studies -- Implementing The Second-Generation Tray In Tesco's Supply Chain -- The Development Of A Multi-Party Nationwide Pool System In Sweden -- Summary And Conclusions -- 7 Application Case Studies -- Case A: Kisten-Pool, Austria -- Case B: Versfust Project, Netherlands -- Case C: Tine Milk, Norway -- Case D: Packaging Development In Fmcg, Sweden -- Case E: Packaging And Display, Sweden -- Case F: Fresh Fruit Salad Packaging For Airfreight, South Africa and UK -- Case G: Packaging For Air Cargo, South Africa and UK -- Case H: Mercadona, Spain -- Case I: Sainsbury : From Cans To Cartons, Uk -- Case J: Reusable Plastic Containers, California -- Conclusions -- 8 Change Drivers In Packaging Logistics -- The Evaluation And Action Planning Process -- Lists Of Drivers, Critical Success Factors, Barriers And Solutions -- Conclusions -- Appendix: Evaluation And Action Planning Tables -- 9 Conclusions -- Packaging Logistics In Fresh Food Retailing -- Future Perspectives -- Concluding Remarks -- References -- Index.

Sommario/riassunto

Based on groundbreaking research, this innovative book enables retail and logistics professionals to recognize new opportunities and successfully manage change in their supply chain. Retailing Logistics and Fresh Food Packaging addresses the dramatic changes taking place in modern packaging and logistics, and compares and contrasts international approaches to fresh food retail and supply. The book uses major case studies and supporting illustrations to demonstrate how pioneering packaging solutions are being applied around the world. This book allows retail and logistics professionals as well

2. Record Nr.	UNINA9910715940503321
Autore	Rubenstein Lester S.
Titolo	Effect of size on tensile strength of fine polycrystalline nickel wires // by Lester S. Rubenstein
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Descrizione fisica	1 online resource (ii, 21 pages) : illustrations
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Soggetti	Tensile strength Crystals Electrolytic polishing Nickel Polycrystals Recrystallization (Metallurgy) Strength of materials Wire
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