

1. Record Nr.	UNINA9910713974203321
Autore	Gawdiak Natalie
Titolo	The 1998 Ukrainian parliamentary election / / by Natalie Gawdiak
Pubbl/distr/stampa	[Washington, D.C.] : , : The Law Library of Congress, Global Legal Research Directorate, , 2003
Descrizione fisica	1 online resource (10 pages)
Soggetti	Election law - Ukraine
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Typescript. "April 2003." "LRA-D-PUB-000263."
Nota di bibliografia	Includes bibliographical references.

2. Record Nr.	UNINA9910969327203321
Autore	Wilson Jerry S
Titolo	Managing brand you : seven steps to creating your most successful self // Jerry S. Wilson and Ira Blumenthal
Pubbl/distr/stampa	New York, : AMACOM/American Management Association, c2008
ISBN	9786611757991 9781281757999 1281757993 9780814410691 0814410693
Edizione	[1st edition]
Descrizione fisica	1 online resource (251 p.)
Altri autori (Persone)	BlumenthalIra
Disciplina	650.1 650.13 658.1522
Soggetti	Success Branding (Marketing)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes bibliographical references.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	CONTENTS; ACKNOWLEDGMENTS; INTRODUCTION: What Branding Can Do for You; CHAPTER 1: Who Am I and How Did I Get Here?: STEP ONE: Do the Brand YOU Audit; CHAPTER 2: What Do I Stand for Today?: STEP TWO: Assess Your Brand YOU Image; CHAPTER 3: What Do I Want to Stand For?: STEP THREE: Determine Your Brand YOU Identity and Essence; CHAPTER 4: I Can Get There from Here!: STEP FOUR: Position Your New Brand YOU; CHAPTER 5: If It's to Be, It's Up to Me!: STEP FIVE: Set Your Brand YOU Goals; CHAPTER 6: I Can Build My Own Personal Roadmap on My Own Terms: STEP SIX: Establish Your Brand YOU Strategies CHAPTER 7: I Am Ready to Commit to My Action Plan: STEP SEVEN: Implement, Monitor, and Adjust Your New Brand YOU COMMENCEMENT; GLOSSARY OF BRANDING TERMS; INDEX; ABOUT THE AUTHORS
Sommario/riassunto	The ultimate guide that will help readers define themselves, achieve their goals, and make the right kind of lasting impression.

