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Altri autori (Persone)	CarvalhoAlexandre de Sousa CascãoAna Elisa CunhaPedro Barge DiasAlexandra Magnólia FerrasPatrick RamosManuel João SousaRicardo Real P. de YlönenAleksi Magnólia DiasAlexandra
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Autore	Hopper Mary Anne
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Chapter 5 - Common Starting Points -- Chapter 6 - Data Governance Planning -- Chapter 7 - Organizational Framework -- Chapter 8 - Roles and Responsibilities -- Chapter 9 - Operating Procedures -- Chapter 10 - Communication -- Chapter 11 - Measurement -- Chapter 12 - Roadmap -- Chapter 13 - Policies -- Chapter 14 - Data Governance Maturity -- Chapter 2 Rethinking Data Governance -- Results You Can Expect With Common Approaches to Data Governance -- Here Comes Panera -- Volunteering -- Misaligning Titles and Roles -- Project Delivery -- Tool Deployment -- What Does Work -- Adopting Consistent Definitions -- Disciplined Approach to Program Planning, Design, and Execution -- Rethinking Data Governance Summary -- Chapter 3 Data Governance and Data Management -- Results You Can Expect Focusing Purely on Data Governance or Data Management -- SAS Data Management Framework -- Data Governance -- Data Management -- Data Stewardship -- Business Drivers -- Solutions -- Methods -- Aligning Data Governance and Data Management Outcomes -- Data Architecture -- Data Administration -- Data Quality -- Data Security -- Metadata -- Reference and Master Data. Reporting and Analytics -- Data Life Cycle -- Misaligning Data Governance and Data Management -- Data Governance and Data Management Summary -- Chapter 4 Priorities -- Results You Can Expect Using the Most Common Approaches to Prioritization -- The List -- Level -- Volume -- Lunch -- Communication -- Emergency -- A Disciplined Approach to Priorities -- Business Value -- Achievability -- Utilizing the Model -- University - Formal Weighted Model -- Retailer - A Different Approach -- Priorities Summary -- Chapter 5 Common Starting Points -- Results You Can Expect With Too Many Entry Points -- Building a Data Portfolio -- Metadata -- Metadata Categories -- Business Metadata -- Technical Metadata -- Operational Metadata -- Data Quality -- Business Definition -- Data Element -- Data Record -- Data Movement -- Data Profiling -- Common Starting Points Summary -- Chapter 6 Data Governance Planning -- Results You Can Expect Without Planning -- Defining Objectives -- Our Objectives -- Defining Guiding Principles -- Data Governance Planning Summary -- Chapter 7 Organizational Framework -- Results You Can Expect When There Is No Defined Organizational Structure -- Organizational Framework Roles -- Support -- Oversight -- Operations -- Facilitation -- Defining a Framework -- Data Governance Steering Committee -- Program Management -- Data Owner -- Working Group -- Data Stewardship -- Data Management -- Aligning the Model to Existing Structures -- Leadership Team -- Data Manager Team -- Domain Definitions - Student -- Domain Definitions - Business Operations -- Domain Definitions - External -- Data Manager -- Data Steward -- Ad-Hoc Working Group -- Data Governance Management -- Technical Data Operations -- Aligning the Framework to the Culture -- Data Governance Steering Committee -- Data Governance Sub-Committee -- Data Governance Office -- Data Steward. Simplifying the Model -- Defining the Right Data Stewardship Model -- Data Domain Model -- Application Model -- Project Model -- Organizational Framework Summary -- Chapter 8 Roles and Responsibilities -- Results You Can Expect When Roles and Responsibilities Are Not Clearly Defined -- Aligning Actions and Decisions to Program Objectives -- Strategy & Alignment -- Establish Data Governance Program -- Data Governance Operations -- Data Architecture -- Metadata -- Data Quality -- Reference & Master Data -- Using a RACI Model -- Strategy & Alignment -- Establish Data Governance Program -- Data Governance Program

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Sommario/riassunto

Discover what does--and doesn't--work when designing and building a data governance program. In *A Practitioner's Guide to Operationalizing Data Governance*, veteran SAS and data management expert Mary Anne Hopper walks readers through the planning, design, operationalization, and maintenance of an effective data governance program. She explores the most common challenges organizations face during and after program development and offers sound, hands-on advice to meet tackle those problems head-on. Ideal for companies trying to resolve a wide variety of issues around data governance, this book: Offers a straightforward starting point for companies just beginning to think about data governance ;Provides solutions when company employees and leaders don't--for whatever reason--trust the data the company has ;Suggests proven strategies for getting a data governance program that's gone off the rails back on track ;Complete with visual examples based in real-world case studies, *A Practitioner's*

Guide to Operationalizing Data Governance will earn a place in the libraries of information technology executives and managers, data professionals, and project managers seeking a one-stop resource to help them deliver practical data governance solutions.
